

ALA FLORIDA UNIT PUBLIC RELATIONS

REPORT FORM 2026-2027

Due Date: April 15, 2027

Unit Name: _____

Unit Number / District: _____ Group# _____

Chairperson Name (person reporting): _____

Mailing Address: _____

Email: _____ Phone #: _____

SOCIAL MEDIA INFORMATION

Facebook Page Name: _____

Other Social Media Platforms Used:

Instagram: Yes ☐ No ☐

Twitter/X: Yes ☐ No ☐

TikTok: Yes ☐ No ☐

YouTube: Yes ☐ No ☐

Others (list): _____

Total Followers per Platform:

Facebook: _____ Instagram: _____ Twitter/X: _____ TikTok: _____

YouTube: _____ Other (Platform/Followers): _____

PRESS / MEDIA ACTIVITY

Did your Unit create a media contact list? ☐ Yes (attach copy) ☐ No

Activity	Quantity
Broadcast Minutes (Radio/TV)	
Interviews with Reporters	
Articles Published (attach 3 copies)	
Letters to the Editor	
TV Programs/Interviews/Event Coverage	
Junior Press Releases	
Event Flyers Created	
Social Media Lives	
Total Submissions (all above)	

Send one copy of each that is applicable: printout, screenshot, JPEG, PDF, or Word Doc.

NARRATIVE (Max: 500 words) Please include in your summary:

- How has your Unit's social media grown?
- How many interviews did YOUR Unit conduct?
- Mission-related interviews and written articles.
- Programs highlighted (ALA Academy, VCAF/NVCAF, POW/MIA Awareness, Be the One).
- Branding efforts (ALA apparel, RED shirt Fridays, creative ideas).
- Volunteer work and donations to other organizations.
- Up to 10 supporting photos in original format (send separately via email).
- Up to 5 links to videos or interviews you/your unit conducted.

SEND THIS REPORT, INCLUDING COVER PAGE (on next page), NARRATIVE, TO DISTRICT PR CHAIRPERSON