

**DEPARTMENT OF FLORIDA
POPPY PROGRAM ACTION PLAN
2020 - 2021**



Department Poppy Chairman:

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Poppy Committee:

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Poppy Program

2020 – 2021 is going to be a banner year for the Department of Florida Poppy Program. COVID-19 slowed us down this past year but, we, the “Florida American Legion Auxiliary Strong” are ready to make up for lost time! We will be promoting the Poppy by using the image and the story of the Flanders Field Poppy to educate the public about the sacrifices of our military service members, help to raise awareness of The American Legion Family, and link us to our mission of “Service not Self”. The more information we share, the stronger we’ll be.

A few reminders:

- Poppies should be purchased through the Department of Florida whenever possible. (\$75 per 1,000 plus postage).

- Poppies should be ordered from Department no less than 3 months before the Unit’s planned distribution date.

****In accordance with The American Legion Poppy Program and Poppy Fund Rules, as revised in 2013 and 2014 by the American Legion National Executive Committee, it is suggested:**

- **That all efforts be made to manufacture the poppies or poppy symbol items by veterans first, but in the event demand is greater than this supply source, use of a commercial vendor who conforms with the restrictions on the use of The American Legion or The American Legion Auxiliary name and emblem may be used;**
- **For distribution dates other than Veteran's Day or Memorial Day, Units must request permission, in writing from the Department President.**
- **The Poppy Proceeds Report must be submitted within 30 days of each Unit distribution date or, before Department Convention, whichever comes first.**

****In accordance with The American Legion Poppy Program and Poppy Fund Rules, as revised in 2013 and 2014 by the American Legion National Executive Committee, Poppy Funds may only be used for:**

- **The rehabilitation of veterans honorably discharged for the United States Armed Forces after April 6, 1917.**
- **The rehabilitation of hospitalized military service personnel returning home and awaiting discharge who require treatment in service hospitals.**
- **Activity military personnel, and the families of veterans and active military personnel of the above-named period where financial and medical need is evident,**

What to do:

1. **Promote the Poppy program and increase poppy revenue.**

Due to the COVID-19 protocol for the safety of our members and others please modify your distributions accordingly to meet CDC guidelines in place at the time of your distribution.

- **Contact local businesses for permission to distribute poppies on their premises. Make sure you have permission for liability purposes; an agriculture permit is required.**

- Help local schools organize poppy drives. Make the drive competitive. Give a citation to the class raising the most money during their poppy drive.
- Wear a poppy to promote conversation and interest.
- Educate your community about how funds collected help veterans.
- Contact local legislative offices to announce poppy distribution days, and request proclamations declaring Poppy Days in your community.
- Deliver poppies to local media outlets (television, newspaper and radio) along with facts about where and when poppies will be distributed in your community. Even if they are not visible “on air,” these people tend to be influencers in the community.
- Send a thank you to businesses that allow distribution. Consider using the Poppy Poster thank your cards, available through Emblem Sales, for your communication.

2. **Celebrate National Poppy Day, educate your community on the meaning and the history of the poppy. (National Poppy Day is the Friday before Memorial Day)**

- Search for ideas of items you could distribute alongside our red crepe paper poppies, like Spritz cookies.
- Send a bouquet of poppies and bookmarks to school with your child.
- Make a poppy wreath for the door of your home, office, or school.
- Obtain a “Proclamation” of Poppy Days from your local town/city and ask for local news media coverage while distributing poppies to the local dignitaries.
- Collect donations at your workplace/hair salon/doctor’s office to donate to the Poppy program. Tell your story on Facebook of who your poppy represents or remembers on National Poppy Day. Don’t forget to tag with #PoppyDay #LegionFamily.
- **If using poppies for other than distribution, please remove the tabs from the poppy.**
- Check with your local posts and units to make sure key areas in your community are covered for poppy distribution at local shopping centers, farmer’s markets and local shops, etc.
- Organize a poppy distribution at Veterans Day /Memorial Day ceremonies. Make sure to wear your Auxiliary branded apparel.
- Invite a local dignitary to lay a poppy wreath at a memorial in your community and invite unit members to be present. Consider singing patriotic songs or other ways to involve your unit members.

3. **Use all your resources:**

- The National Website: <https://www.alaforveterans.org/Programs/Poppy/>
- American Legion Emblem & Sales: <https://emblem.legion.org/>
- Department of Florida Website: www.alafl.org
- Read your reporting requirements first so that you are keeping track of the information needed from the beginning of your reporting year.
- Facebook: American Legion Auxiliary Poppy Program

Poppy Reporting*

Mid-Year and Annual reports reflect the program work of units. Each Unit Poppy chairman is required to submit a report to the District Poppy Chairman with the required information.

Mid-Year Reports:

- **Units to District due December 1st**

As part of your report, please include answers to the following questions, please expand as needed:

1. How did your unit members promote the Poppy program?
2. How did your unit members increase poppy revenue?
3. How did units promote the Poppy Poster Contest?
4. How did units promote Little Miss Poppy?
5. What are the numbers of poppies or poppy items distributed?
6. What were the dollars raised in the unit from poppies?

District to Department due December 15th.

As part of your report, please include answers to the following questions, please expand as needed:

1. How did your District units promote the Poppy program?
2. How did your District units increase poppy revenue?
3. How did District units promote the Poppy Poster Contest?
4. How did District units promote Little Miss Poppy?
5. What are the numbers of poppies or poppy items distributed in the District?
6. What were the dollars raised in the District from poppies?

Year-End Reports:

Units to District due April 1st

As part of your report, please include answers to the following questions, please expand as needed:

1. How did your unit members promote the Poppy program?
2. How did your unit members increase poppy revenue?
3. How did units promote the Poppy Poster Contest?
4. How did units promote Little Miss Poppy?
5. What are the numbers of poppies or poppy items distributed?
6. What were the dollars raised in the unit from poppies?

Taking the time to share a favorite story about the positive impact you or someone you know has had on our mission is worth doing! It helps us tell the world who we are, what we do, and why we matter.

District Reports to Department due April 15th

As part of your report, please include answers to the following questions, please expand as needed:

1. How did your District units promote the Poppy program?
2. How did your District units increase poppy revenue?
3. How did District units promote the Poppy Poster Contest?
4. How did District units promote Little Miss Poppy?
5. What are the numbers of poppies or poppy items distributed in the District?
6. What were the dollars raised in the District from poppies?

Taking the time to share a favorite story about the positive impact one of your District's Units has had on our mission is worth doing! It helps us tell the world who we are, what we do, and why we matter.

Poppy Contest and Awards Deadlines and Submission Requirements:

****Poppy Poster Contest**

****Due with Year End Report Dates**

- Units shall sponsor contests in local schools. When schools do not conduct activities, other youth groups may participate under direct supervision of the unit including Junior members and Girl Scout Troops.
- .
- The contest shall have seven classes:
 - Class I: Grades 2 and 3
 - Class II: Grades 4 and 5
 - Class III: Grades 6 and 7
 - Class IV: Grades 8 and 9
 - Class V: Grades 10 and 11
 - Class VI: Grade 12
 - Class VII: Students with special needs defined as:
 - Those in special education classes;
 - A student recommended for special education classes but who has not been admitted due to a waiting list or various other factors;
 - A child identified as having a disability, but not in a special education class due to lack of facilities. Identification contingent upon discretion of school officials.

Poppy Poster Requirements:

- Each poster shall have a fitting slogan not to exceed 10 words. Articles – “a,” “and,” “an,” “the” – are not to be counted as words. The words “buddy” and “buy” cannot be used.
- The words “American Legion Auxiliary” must be used in the design of the poster and will not be counted in the 10-word count.
- Each poster must include a picture of the red Flanders Field poppy.

- The department shall determine the closing date for the unit contest. The poster shall be on 11x14” poster board. (Drawing paper will not be accepted). Due with year-end reports.
- The United States flag may be used as long as there are no infractions of the flag code.
- Posters will be judged using the following criteria:
 - 50% - poster appeal (layout, message, originality)
 - 40% - artistic ability (design and color)
 - 10% - neatness
 - Media used shall be watercolors, crayons, powder or oil paint, handmade paper cutouts, ink or textures, acrylics, pencils and markers.
 - Written in ink on the back of the poster (not attached) shall be the class in which the entry is submitted, the name, address, age and grade of the contestant and the name of the department.
 - Submissions become property of the American Legion Auxiliary. Through submission of artwork, contestants and their legal guardians’ grant non-exclusive reproduction and publication rights to the works submitted and agree to have their names and artwork published for commercial use without additional compensation or permission.
 - The poster shall be the work of only one individual.
 - The label “In Memoriam” from the veteran-made poppy may not be used.
- A certificate will be given for the best poster in each classification within the seven classes.

Little Miss Poppy Contest: (Ages 6-12)

- Participant must be between 6 to 12 years of age and be a Junior member in good standing of the American Legion Auxiliary.
- Promotional activity of the Poppy story must occur through the American Legion the American Legion Auxiliary and the community.
- Selection of Little Miss Poppy is at the discretion of the unit.

- For National Little Miss Poppy consideration, participant must submit a Little Miss Poppy scrapbook (8½” x11”) containing photographs and clippings illustrating how she promoted the American Legion Auxiliary poppy in her department. Only those scrapbooks that contain a self-addressed envelope with postage will be returned. Although every effort will be made to return the scrapbook, accidents do happen, so all entrants must allow for that risk.

Criteria for judging Little Miss Poppy Scrapbook entries:

**** DUE 6/1 to Department Chairman**

- Costume (there is no specific dress code or particular dress color for Miss Poppy).
- Promotion of the Poppy program: What did you share and do?
- Publicity of poppy activities (newspapers, radio/TV, etc.).
- Narrative report on “What I Have Learned Being Little Miss Poppy.”
- Essay on “Memorial Poppy” not to exceed 100 words.
- The memorial poppy must be visible in all promotion and publicity submitted.
- Neatness and creativity.
- Cover page to include member name, unit name, state, age division and year.
- Judging scale should be 1 through 10 for each area of judging for entire entry.
- The Little Miss Poppy (age 6-12) winner will be invited to appear at the ALA National Convention, immediately following her selection, and if she so chooses, will travel at her own expense.
 - Winners of the National Little Miss Poppy contest each will receive a citation plaque.
- Please follow department guidelines for submitting entries.
 - If the Poppy scrapbook is to be returned, members must include a self-addressed, stamped envelope. Although every effort will be made to

return the scrapbook, accidents do happen so all entrants must allow for that risk.

Taking the time to share a favorite story about the positive impact you or someone you know has had on our mission is worth doing! It helps us tell the world who we are, what we do, and why we matter. Just three simple steps to add your part to our national success story:

- 1) Please follow instructions as you fill out the National Report and Awards Cover Sheet found in the awards section of the Programs Action Plan.
- 2) Provide details/examples about the activity as outlined in the award's materials and guidelines section.
- 3) Submit as indicated in the Annual Supplement to the Programs Action Plan.

National Report and Awards Cover Sheet, deadlines, and Poppy committee contact information may be found on the Poppy committee page on the national website, www.ALAforVeterans.org.

National Award

C. Unit Awards: Most Outstanding Unit Poppy Program

- Award: Citation Plaque
- Presented to: One unit in each division (5) announced by the national Poppy committee at the pre-convention meeting.
- Materials and guidelines:
 - The entry must be typewritten in narrative format not to exceed 1,000 words.
 - The report should cover all areas of emphasis and any relevant information involving program activity and describing your use of the poppy throughout the year.

Department Award

Shirley Harbour Award- See Auxiliary Department Unit Guide for rules
Due 30 days prior to Department Convention

Department Chairman Award:

Most Outstanding Unit Poppy Program (Year-End)

Presented to: One unit in each Membership Grouping The winning entry will be sent on to National

Materials and guidelines:

The entry must be typewritten in narrative format not to exceed 1,000 words. The report should cover all relevant information involving program activity describing your use of the poppies throughout the year. Pictures are encouraged with your report. Due Date for all entries April 15, 2020. Must include Awards Cover Sheet.

Legal Unit Name with address

District #

President's Name

Chairman's Name

Unit Membership Grouping

**Sent to: Department Poppy Chairman
Ruth Sovern
355 Carriage Lane
Lady Lake, FL 32159**

Additional Resources You Can Use

1. *ALA Poppy Program Guide: Expanded Ways to Use the Poppy Symbol to Raise Funds and Awareness* (available for download at www.ALForVeterans.org). Related materials and information can be found on the Poppy page of www.alaforveterans.org/Programs/Poppy/ under Poppy Toolkit
2. Poppy Poster thank you cards, available through Emblem Sales
3. *American Legion Auxiliary Unit Guide Book*
4. Poppy seed packets for Poppies Across America can be purchased at America Meadows, www.AmericanMeadows.com, (877) 309-7333, or at a local garden shop
5. For the following how to sheets, visit www.alaforveterans.org/Programs/Poppy/ :
 - How to Increase Unit Poppy Revenues
 - How to Promote Membership Through Poppy
 - How to Maximize Poppy Contributions
 - Poppy Cookie Recipe
 - Poppy Bookmark
6. The national Poppy Facebook group, search “American Legion Auxiliary Poppy Program”
7. Your national Poppy committee members (see Poppy program page on the national website or Annual Supplement for contact information)

**NATIONAL EXECUTIVE COMMITTEE
OF
THE AMERICAN LEGION
INDIANAPOLIS, INDIANA
MAY 8 – 9, 2013**

Resolution No. 20: The American Legion Poppy Program

Origin: Internal Affairs Commission

Submitted by: Internal Affairs Commission

(As amended)

WHEREAS, Resolution No. 534 (1925 National Convention), Subject: Poppy as the Official Flower and Endorse Program of Auxiliary; Resolution No. 274 (1926 National Convention), Subject: Poppy to be Worn on Memorial Day and Made by Disabled Veterans; Resolution No. 697 (1931 National Convention), Subject: Poppy Sales; Resolution No. 22 (NEC, November 1942), Subject: Expenditure of Poppy Funds; Resolution No. 45 (NEC, July 1945), Subject: Poppy Sale Funds; Resolution No. 40 (NEC, May 1952), Subject: Use of Funds Derived from Poppy Sales; Resolution No. 69 (NEC, April 1953), Subject: Use of Funds Derived From Poppy Sales; Resolution No. 6 (NEC, November 1957), Subject: Amend Resolution No. 69 Entitled “ Use of Funds Derived From Poppy Sales”; Resolution No. 20 (NEC, May 1967), Subject: Amending Rules for Expenditure of Poppy Funds; Resolution No. 18 (NEC, October 1971), Subject: Amending Rules for Expenditure of Poppy Funds; Resolution No. 15 (NEC, May 2001), Subject: Authorized Makers of the Memorial Poppy for The American Legion Poppy Program and Resolution No. 28 (NEC, October 2008), Subject: The American Legion Poppy Program specify how funds derived from the sale of The American Legion and the American Legion Auxiliary Poppy shall be used; and

WHEREAS, The Poppy Program is normally conducted by the Auxiliary but the Poppy Program is an American Legion Family event where both The American Legion post and the Sons of The American Legion squadron should participate with the Auxiliary unit as far as organizing, promoting, and distributing while following the procedures established within the department; and

WHEREAS, The Poppy Program was expanded in 2001 (Resolution No. 15, NEC May 2001) to allow all veterans not just disabled veterans to manufacture the poppies under the supervision of The American Legion Auxiliary; and

WHEREAS, The intent of the 2001 Resolution was to keep the Memorial Poppy made by veterans and avoid commercialism; and

WHEREAS, The American Legion Auxiliary is experiencing more demand than the departments who have active poppy production programs can supply; and

WHEREAS, Now is the time to allow the American Legion Auxiliary more flexibility by not just restricting the authorization to just veterans but allow expansion to reputable commercial vendors who comply with the restrictions and use of The American Legion name and emblem; and

WHEREAS, It is evident that active duty military and their families with a financial and medical need should be added as an approved use of Poppy Funds as requested by the American

Legion Auxiliary National Convention; and

WHEREAS, This resolution was coordinated with the American Legion Auxiliary; now, therefore, be it

RESOLVED, By the National Executive Committee of The American Legion in regular meeting assembled in Indianapolis, Indiana, on May 8-9, 2013, That funds derived from the distribution of The American Legion and the American Legion Auxiliary Poppy shall be used for the following purposes only:

- 1. For the rehabilitation of veterans honorably discharged from the United States Armed Forces after April 6, 1917;**
- 2. For the welfare of the families of veterans of the above named period;**
- 3. For the rehabilitation of hospitalized military service personnel returning home and awaiting discharge who require treatment in service hospitals;**
- 4. For the welfare of veterans, active military personnel, and the families of veterans and active military personnel of the above named period where financial and medical need is evident; and, be it further**

RESOLVED, That all funds collected prior to the passage of this resolution be solely used for the intent and purpose of prior resolutions and not for active duty servicemembers or families and new funds collected after approval of this resolution may be used for active duty military and families as outlined in paragraph 4 above as well as the other conditions; and, be it further

RESOLVED, That all efforts be made to manufacture the poppies or poppy symbol items by veterans first, but in the event demand is greater than this supply source, use of a commercial vendor who conforms with the restrictions on the use of The American Legion or The American Legion Auxiliary name and emblem may be used; and, be it further

RESOLVED, That The American Legion posts to include the Sons of The American Legion squadrons be involved with their Auxiliary units in the publicity and distribution of poppies within the procedures established by their department; and, be it further

RESOLVED, That The American Legion posts without an Auxiliary unit consider establishing a Poppy Program following the guidelines and procedures established by their department; and, be it further

RESOLVED, That all levels of The American Legion publicize this worthwhile and beneficial program to support rehabilitation and welfare of our veterans and their families; and, be it finally

RESOLVED, That Resolution No. 534 (1925 National Convention); Resolution No. 274 (1926 National Convention); Resolution No. 697 (1931 National Convention); Resolution No. 22 (NEC, November 1942); Resolution No. 45 (NEC, July 1945); Resolution No. 40 (NEC, May 1952); Resolution No. 69 (NEC, April 1953); Resolution No. 6 (NEC, November 1957); Resolution No. 20 (NEC, May 1967); Resolution No. 18 (NEC, October 1971); Resolution No. 15 (NEC, May 2001) and Resolution No. 28 (NEC, October 2008) be rescinded because they are superseded.



American Legion Auxiliary Media Release

DEPARTMENT OF STATE

Street Address, City, State ZIP Code

www.ALAforVeterans.org (and your unit's website, if available)

Contact: [PR Chairman], [PR Chairman's Phone Number]; [PR Chairman's e-mail Address]
for [Department President's Name]

[DATE]

FOR IMMEDIATE RELEASE

**American Legion Auxiliary Unit [UNIT #] encourages [INSERT CITY NAME] to
honor fallen warriors on National Poppy Day®**

[CITY]— Honor our fallen warriors and contribute to the continuing needs of our veterans on National Poppy Day®, May [FRIDAY BEFORE MEMORIAL DAY] from [INSERT TIME a.m./p.m.] at [LOCATION] when members of American Legion Auxiliary (ALA) Unit [INSERT UNIT #] distribute bright red poppies in exchange for a donation. The Flanders Fields poppy has become an internationally known and recognized symbol of the lives sacrificed in war and the hope that none died in vain. The American Legion Family called upon Congress to proclaim the Friday before Memorial Day as National Poppy Day, which was officially designated as such in 2017.

“Wearing the poppy on National Poppy Day and throughout Memorial Day weekend is one small way to honor and remember our fallen warriors who willingly served our nation and made the ultimate sacrifice for our freedom,” said ALA Unit [INSERT UNIT #] President [INSERT NAME]. “We must never forget.”

The poppy also honors hospitalized and disabled veterans who handcraft many of the red, crepe paper flowers. Making the poppies provides a financial and therapeutic benefit to the veterans, as well as a benefit to thousands of other veterans.

When The American Legion Family adopted the poppy as its memorial flower in the early 1920s, the blood-red icon became an enduring symbol of honor for the sacrifices of our veterans from the battlefields of France in World War I to today's global war on terror. The American Legion Auxiliary raises about \$4 million each year distributing poppies throughout the nation, with 100 percent of the funds raised going directly to help veterans, military, and their families.

For more information, call [preferably a number where media or interested persons can reach someone during day and evening hours].

Founded in 1919, the American Legion Auxiliary (ALA) helps to advance the mission of The American Legion. It is the world's largest women's patriotic service organization and one of the nation's most prominent supporters of veterans, military, and their families. ALA members volunteer millions of hours annually, with a value averaging \$1 billion each year. From helping to draft the GI Bill in 1944 to advocating for veterans on Capitol Hill, The American Legion Family has been instrumental in advancing legislation that improves the quality of life for our nation's veterans. To learn more and get involved, visit www.ALAforVeterans.org.



National Poppy Day is the Friday before Memorial Day

The American Legion Family recognizes the importance of honoring the fallen and supporting the living who have worn our nation's uniform. That is why The American Legion Family called upon Congress to designate the Friday before Memorial Day as National Poppy Day.

After World War I, the poppy flourished in Europe and quickly became a symbol of the sacrifices made by Americans and allied servicemembers around the world. Soldiers returning from WWI brought home the flowers in memory of the barren landscape transformed by the sudden growth of wild red poppies among the newly dug graves — unforgettably described in a memorial poem by Canadian Lt. Col. John McCrae:

If ye break faith with us who die
We shall not sleep, though poppies grow
In Flanders Fields.

National Poppy Day broadens a tradition that dates back to the American Legion Auxiliary's first National Convention in the early 1920s when the red poppy was adopted as The American Legion Family's memorial flower. Today, it remains an iconic symbol of honor for the sacrifice of our veterans. ALA members distribute millions of poppies annually across the country in exchange for donations that go directly to assist disabled and hospitalized veterans in our communities.

Poppy Cookie Recipe

“POPPY” SPRITZ COOKIES

1 cup butter — room temperature
¾ cup sugar
3 egg yolks
½ teaspoon salt
1 teaspoon almond flavoring (or other of your choice)
generous squirt red gel food coloring
2½ cups flour

Heat oven to 400 degrees. Thoroughly mix first 5 ingredients, then add gel food coloring to achieve the desired color. Add and mix flour in increments. Using about ¼ of dough at a time, force dough through a cookie press onto ungreased cookie sheet using a wreath-shaped insert. Using a bit of extra dough, fill in the center of the wreath. Bake 7 to 10 minutes until set but not brown.

Cool completely. Decorate center by placing a drop of corn syrup in the center and sprinkling with black decorator sugar.

Place in 2"x2" cellophane bag, fold over, and staple to an [ALA poppy bookmark](#)

Poppy Fact Sheet (from National Website)

The Remembrance Poppy – Significance and Program Overview

Each year, the American Legion Auxiliary's three-quarters of a million members – direct female relatives of wartime veterans – raise more than \$5.5 million through the distribution of the symbolic red poppies to support active-duty military, veterans, and their families. The Auxiliary's 8,000+ neighborhood units distribute poppies throughout the year, especially on Memorial Day and Veterans Day. The red poppy has become a nationally recognized symbol of sacrifice worn by Americans since World War I to honor those who served and died for our country in all wars. It reminds Americans of the sacrifices made by our veterans while protecting our freedoms. One hundred percent of the donations collected directly support the needs of veterans, military, and their families.

Quick Facts

- The red poppy came to symbolize the blood shed protecting Americans' freedom following publication of the wartime poem "In Flanders Fields" written by Lt. Col. John McCrae, M.D., while serving on the front in WWI, to honor soldiers killed in battle.
- The popularity of the red poppy as a memorial to those who sacrificed their lives in war began in November 1918 when Moina (*pronounced mo-ee-na*) Michael was so moved by Lt. Col. McCrae's poem that she bought a bouquet of poppies on impulse – all that New York City's Wanamaker's Department Store had – and handed them to businessmen meeting at the New York YMCA where she worked. She asked them to wear the poppy as a tribute to the fallen. WWI was over, but America's sons would rest forever "in Flanders Fields." Later, Moina would spearhead a campaign that resulted in the adoption of the poppy as the national symbol of sacrifice. In 1923, the poppy became the official flower of The American Legion Family in memory of soldiers who fought on the battlefields during WWI.
- Last year, American Legion Auxiliary members raised more than \$5.5 million from poppy donations, 100 percent of which was used exclusively to support active-duty military, veterans, and their families through the Auxiliary's outreach program services.
- Veterans handcraft the flowers with assistance from unpaid volunteers. The veterans not only earn a small wage, which helps to supplement their incomes and makes them feel more self-sufficient, but the physical and mental activity provides many therapeutic benefits for the veteran.
- A veteran who devotes five to six hours per day assembling the red crepe paper poppies can make as many as 2,000 to 3,000 poppies in a week.
- Volunteers do not sell poppies – they "distribute" them, with a request that the person receiving the poppy make a donation to the poppy fund to support the Auxiliary's veteran outreach programs.
- Founded in 1919 to support the work of The American Legion, the American Legion Auxiliary is recognized as the world's largest women's patriotic service organization.

About the American Legion Auxiliary

American Legion Auxiliary (ALA) members have dedicated themselves for nearly a century to meeting the needs of our nation's veterans, military, and their families both here and abroad. They volunteer millions of hours yearly, with a value of more than \$3.1 billion. As part of the world's largest women's patriotic service organization, ALA volunteers across the country also step up to honor veterans and military through annual scholarships and with ALA Girls State programs, teaching high school juniors to be leaders grounded in patriotism and Americanism. To learn more about the ALA's mission or to volunteer, donate, or join, visit www.ALAforVeterans.org.