



Poppy Promise Calendar 2026-2027

Poppy Honors - Celebrating military service, heritage, and milestones.



Poppy Remembers - Honoring sacrifice, remembrance, and those who gave or continue to bear the cost of service.



Poppy Cares - Supporting those still carrying the impact of service

July

- July 4 – Independence Day
- July 27 – Korean War Veterans Armistice Day ★
- July 28 – Buffalo Soldiers Day
- July 29 – Army Chaplain Corps Anniversary

August

- Aug. 4 – Coast Guard Birthday
- Aug. 7 – Purple Heart Day ★
- Aug 10 - Agent Orange Awareness Day ♥
- Aug. 14 - National Navajo Code Talkers Day
- Aug. 16 - National Airborne Day
- Aug. 29 – Marine Corps Reserve Birthday

September

- Sep. 11 - Patriot Day ★
- Sep. 18 - Air Force Birthday (Sept. 18)
- Sep. 18 - Air National Guard Birthday (Sept. 18)
- Sep. 18 - POW/MIA Recognition Day (third Friday) ★
- Sep. 27 - Gold Star Mother's & Family's Day (last Sunday) ★

October

- Oct. 13 – Navy Birthday
- Oct. 26 – Day of the Deployed ♥

November

- Nov. 10 – Marine Corps Birthday
- Nov. 11 – Veterans Day ★



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December

- Dec. 7 – Pearl Harbor Remembrance Day ★
- Dec. 13 – National Guard Birthday
- Dec. 20 – Space Force Birthday

February

- Feb. 3 – Four Chaplains Day ★
- Feb. 19 – Coast Guard Reserve Birthday

March

- Mar. 3 – Navy Reserve Birthday
- Mar. 13 – K-9 Veterans Day
- Mar. 25 – National Medal of Honor Day ★
- Mar. 29 – National Vietnam War Veterans Day ★

April

- Apr. 5 – Gold Star Spouses Day ♥
- Apr. 14 – Air Force Reserve Birthday
- Apr. 23 – Army Reserve Birthday

May

- May 7 - Military Spouse Appreciation Day (Friday before Mother's Day) ♥
- May 15 - Armed Forces Day (third Saturday)
- May 28 - National Poppy Day (Friday before Memorial Day) ★
- May 31 - Memorial Day ★

June

- June 6 – D-Day Anniversary ★
- June 12 – Women Veterans Recognition Day
- June 14 – U.S. Army Birthday
- June 27 – PTSD Awareness Day ♥



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Poppy Cares Action Series - This Week

Remember

- 🌸 Wear your poppy to the grocery store.
- 📖 Learn the story behind In Flanders Fields.
- 🇺🇸 Share the name of a Veteran you wish to honor.
- 🇺🇸 Visit a local Veterans memorial.
- 🕯️ Take a moment of silence for our fallen.

Honor

- 🙌 Thank a Veteran for their service.
- 📧 Send a thank-you card to a Veteran or military family.
- ☕ Invite a Veteran for coffee and listen to their story.
- ☎️ Call a Veteran you haven't spoken to in a while.
- ❤️ Display a poppy at your next Unit meeting.

Inspire

- 🎨 Tell a student about the Poppy Poster Contest.
- 👑 Encourage a Junior member to participate in Little Miss Poppy.
- 📖 Share the meaning of the poppy with a child or grandchild.
- 📷 Post a photo wearing your poppy on social media.
- 🌸 Invite a friend to learn more about the Poppy Program.

Grow

- 🏢 Ask one local business about hosting a poppy distribution.
- 👥 Invite one new volunteer to help with your Unit's Poppy Program.
- 📅 Add a Poppy Program update to your next meeting agenda.
- 📢 Share a Poppy Program announcement in your church or civic group.
- 🙌 Partner with another American Legion Family organization for an upcoming event.

Preserve

- 🧵 Thank a Veteran poppy maker.
- 🏠 Visit a VA facility or Veterans home.
- 📖 Share the history of the poppy with someone new.
- 💬 Tell the story of why you wear your poppy.
- 🌸 Display a poppy in your home or workplace and explain its meaning.

Choose one simple act of remembrance, gratitude, or service. Small actions, repeated throughout the year, keep the promise alive.



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Poppy Cares Action Series - Monthly

July

- ✓ Visit a Veteran

August

- ✓ Agent Orange Awareness

September

- ✓ Suicide Prevention Month

October

- ✓ Caregiver Appreciation

November

- ✓ Invite a Veteran to an event

December

- ✓ Remember Veterans spending the holidays alone

January

- ✓ Wear your Be the One shirt **on the first of each month**

February

- ✓ Check on a Veteran

March

- ✓ Thank a caregiver

April

- ✓ Volunteer at a VA facility

May

- ✓ Wear your poppy proudly.

June

- ✓ PTSD Awareness Month



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