

DISTRICT PUBLIC RELATIONS REPORT FORM 2023-2024

Reporting Date April 15, 2024

District # _____ Name of Person Reporting _____

Address _____

E-Mail _____ Home# _____ Cell# _____

How many units in your District _____, and how many have a Facebook account _____. Does your District have a Facebook page, provide the name of the group _____

PRESS/MEDIA TOTAL AMOUNTS FOR YOUR DISTRICT (from the unit reports)

Total Minutes of Broadcasting (Radio/TV) Time _____

Do any of your units post regularly on: Facebook _____ Instagram _____ Twitter _____ TikTok _____

Other, name of platform(s): _____ Provide the unit numbers:

Total Number of Social Media Followers: Facebook _____ Instagram _____ Twitter _____ TikTok _____

Other (name of platform/number of followers): _____

Did any your units create a media contact list? _____, provide the name/email etc.

Interviews with reporters _____ # Articles published _____ (**attach three; copies**)

Letters to the Editor _____

TV aired program/interviews/event coverage _____ (list dates/times)

Junior Press Releases _____ # Articles sent to Dept Newsletter _____ # Event flyers _____

Total of all of the above _____ (**send one copy of each that is applicable: print, screenshot, jpeg, pdf, or word doc**)

Do any of your units publish a Newsletter _____ Post Family Newsletter _____ E-Bulletin _____

E-Newsletter _____ (**send a sample of three different copies**), provide the unit numbers.

Narrative: Provide a description of how our theme "Bells in SERVICE" (Selflessness, Expectations, Respect, Values, Ideas, Commitment, Excellence) inspired your district, how did your district apply bell theme. Please highlight units that promoted the ALA Academy, Veterans Creative Arts Festival (VCAF), National Veterans Creative Arts Festival (NVCAF), POW/MIA Awareness, Veterans Suicide Awareness, and The American Legion Be The One campaign. Did units wear ALA apparel in public, and what other creative branding ideas were used, showcase unit members that you would consider a Brand Ambassador. Did units, rock RED shirts on Fridays? Did units contribute to fundraising or bring awareness to the Department of Florida, Auxiliary Emergency Fund Disaster Relief.

**SEND THIS REPORT TO YOUR DEPT PUBLIC RELATIONS CHAIR VIA
PDF publicrelations@alaf1.org**