

Share Your **STORY**



#HeartsAsOne

What's your passion?

American Legion Auxiliary Department of Florida Membership 2025-2026



#HeartsAsOne

- This year President Robin has chosen a theme of “A Passion For Veterans”
- By working together with passion and commitment, we will continue our mission to support and serve our active duty, veterans, their families, community, children & youth through membership with our #heartsasone #workingthemission
- Each District will be assigned a different theme. You will utilize that theme to promote membership.
- You may pick your own theme song so that your voices are heard in your district and throughout the state!
- Use these items in any fun way you can to share your PASSION for membership and tell your membership story.
- Every voice matters!

DEPARTMENT MEMBERSHIP COMMITTEE
DEPARTMENT MEMBERSHIP CHAIRPERSON
DAWN DAVIS
7306 S GERMER ST
TAMPA, FL 33616
MembershipChairman@alafl.org

DEPARTMENT MEMBERSHIP COMMITTEE
DEPARTMENT AREA CHAIRPERSONS



WESTERN AREA
DISTRICTS 1 & 2
TRACY BRAGG



SOUTHWESTERN AREA
DISTRICTS 8 & 13
JAN FARRINGTON



NORTHERN AREA
DISTRICTS 3, 4, 5, & 17
JANET WOODS



CENTRAL AREA
DISTRICTS 7, 15, & 16
EILEEN WILSON



EASTERN AREA
DISTRICTS 6 & 12
CHAR KINLEN



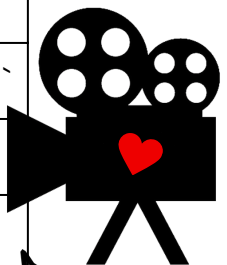
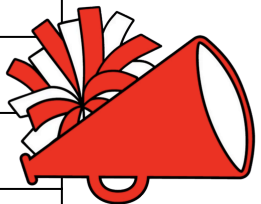
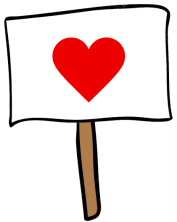
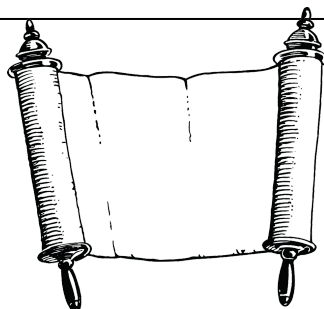
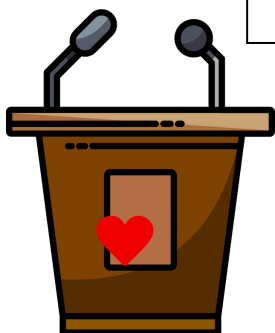
SOUTHERN AREA
DISTRICTS 9, 11, & 14
SHIRLEY REARICK

Share Your Story



DISTRICT	THEME	ITEM
1	"Stand Up, Step Up, Speak Out"	Microphone
2	"Deliver the Invitation to Belong"	Envelope
3	"Declare Your Mission"	Scrolls/Banners
4	"Share Your Voice in the Headlines"	Newspaper
5	"Reach Out, Reconnect, Reignite"	Telephone
6	"Speak Out"	Rally Sign
7	"Write Your Story of Membership"	Feather Quill Pens
8	"Many Voices Sharing One Mission"	Choir
9	"Listen and Speak Up"	Headset/ Earphones
11	"Broadcast your Voice"	Boom Box
12	"Lead Loudly, Serve Boldly"	Podium
13	"Amplify the Mission"	Megaphone
14	"Speak from the Heart"	Lips
15	"Call to Commit"	Bullhorn
16	"Click. Connect. Commit."	Social Media
17	"Capture Commitment in Action"	Video Camera

SHARE YOUR PASSION FOR MEMBERSHIP!



Department of Florida

Every Role is Essential

- **Department President (Brain):** Creates an overall plan
- **Officers & Chairpersons (Heads):** Provide strategic vision and direction
- **Department Membership (Voice):** Ensure that the vision and voices are heard and put into action
- **District Presidents (Hearts):** Drive motivation and empathy
- **District Chairpersons (Eyes):** See the message and rallies our members
- **Members (Hands):** Put the goals into action & showcases their passion
- **Juniors (Footsteps):** Walk us into this future



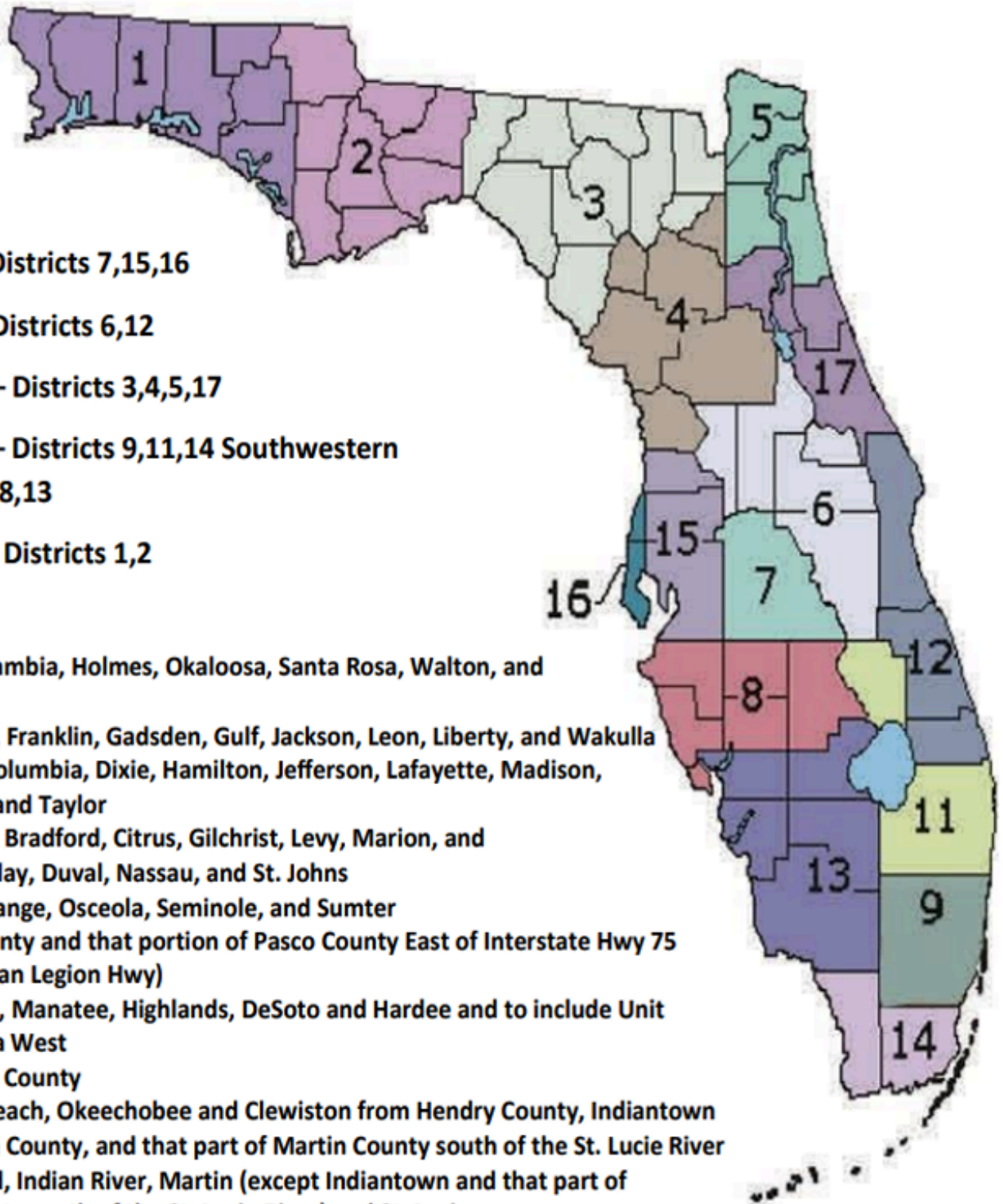


★ Department Playlist ★

Theme: #HeartsAsOne

We don't have ONE song, but instead we have a PLAYLIST to share all of our voices.

- | | |
|--------------------|--|
| District 1 | What a Feeling-Irene Cara |
| District 2 | I'm Still Standing – Elton John |
| District 3 | Roar – Katy Perry |
| District 4 | Shake It Off – Taylor Swift |
| District 5 | Titanium – David Guetta ft. Sia |
| District 6 | We Are Family – Sister Sledge |
| District 7 | Don't Stop Believin' – Journey |
| District 8 | It's My Life – Bon Jovi |
| District 9 | Ain't No Mountain High Enough – Marvin Gaye & Tammi Terrell |
| District 11 | Unstoppable – Sia |
| District 12 | Ain't No Stoppin' Us Now – McFadden & Whitehead |
| District 13 | Holding Out for a Hero – Bonnie Tyler |
| District 14 | Sing, Sing, Sing – Benny Goodman |
| District 15 | Firework – Katy Perry |
| District 16 | Eye of the Tiger – Survivor |
| District 17 | Fight Song – Rachel Platten |



AREAS:

Central – Districts 7,15,16

Eastern – Districts 6,12

Northern – Districts 3,4,5,17

Southern – Districts 9,11,14
Southwestern – Districts 8,13

Western – Districts 1,2

DISTRICTS:

- 1 – Bay, Escambia, Holmes, Okaloosa, Santa Rosa, Walton, and Washington
- 2 – Calhoun, Franklin, Gadsden, Gulf, Jackson, Leon, Liberty, and Wakulla
- 3 – Baker, Columbia, Dixie, Hamilton, Jefferson, Lafayette, Madison, Suwannee, and Taylor
- 4 – Alachua, Bradford, Citrus, Gilchrist, Levy, Marion, and Union.
- 5 – Clay, Duval, Nassau, and St. Johns
- 6 – Lake, Orange, Osceola, Seminole, and Sumter
- 7 – Polk County and that portion of Pasco County East of Interstate Hwy 75 (The American Legion Hwy)
- 8 – Sarasota, Manatee, Highlands, DeSoto and Hardee and to include Unit 113 Rotonda West
- 9 – Broward County
- 11 – Palm Beach, Okeechobee and Clewiston from Hendry County, Indiantown from Martin County, and that part of Martin County south of the St. Lucie River
- 12 – Brevard, Indian River, Martin (except Indiantown and that part of Martin County south of the St. Lucie River) and St. Lucie
- 13 – Charlotte, Collier, Glades, Hendry (except Clewiston) and Lee, except Unit 113 Rotonda West
- 14 – Miami - Dade and Monroe
- 15 – Hillsborough County, that portion of Pasco County, except New Port Richey, Hudson, Holiday, and Seven Springs West of Interstate 75, (The American Legion Hwy), and all of Hernando County
- 16 – Pinellas County and New Port Richey, Hudson, Holiday, and Seven Springs from West Pasco County
- 17 – Flagler, Putnam, and Volusia



★ Important Dates ★



NATIONAL DUES EMAILS/MAILINGS REMINDERS

July 2025 - Email Renewal Reminder

Sept 15, 2025 - 1st USPS Renewal Notice

December 2025 - Email Renewal Reminder

February 1st, 2026 - 2nd USPS Renewal Notice

Spring - Email Renewal Reminder (TBD)

*Email reminders are only sent to members if there is an email address in ALAMIS

DEPARTMENT EVENT DATES

Workshop

July 25th-26th, 2025

Where: Hilton Orlando/Altamonte Springs

350 S. Northlake Blvd

Altamonte Springs, FL 32701

Present Program Engagement Plans, Answer questions, Assist the Members

Fall Conference

November 21-23, 2025

Where: Caribe Royale Orlando

8101 World Center Dr

Orlando, FL 32821

Department Convention

June 11-14, 2026

Where: Hilton Lake Buena Vista – Disney Springs

1751 Hotel Plaza Boulevard

Lake Buena Vista, FL. 32830

★ **DEPARTMENT GOAL DATES** ★

75% "Mission in Motion" December 1st, 2025

85% "Turn Up the Volume" March 15th, 2026

95% "Hearts on Fire" April 1st, 2026

100% "Hearts in Harmony" May 13th, 2026

★ National Awards ★



DEPARTMENT AWARDS

SAL Birthday – 25% Award

Awarded to Departments reaching 25% of their 2026 Department membership goal by the Sons of the American Legion Birthday, September 15, 2025. Award will be based on membership entered in the ALAMIS member database by September 15, 2025.

ALA Birthday – 60% Award

Awarded to Departments reaching 60% of their 2026 Department membership goal by the Auxiliary Birthday, November 10th, 2025. Award will be based on membership entered in the ALAMIS member database by November 10th, 2025.

The American Legion Birthday – 85% Award

Awarded to Departments reaching 85% of their 2026 Department membership goal by TAL Birthday, March 15, 2026. Award will be based on membership entered in the ALAMIS member database by March 15, 2026.

Female Veterans Day – 95% Award

Awarded to Departments reaching 95% of their 2026 Department membership goal by Female Veterans Day, June 12, 2026. Award will be based on membership entered in the ALAMIS member database by June 12, 2026.

Independence Day – 100% Award

Awarded to Departments reaching 100% of their 2026 Department membership goal by July 4, 2026. Award will be based on membership entered in the ALAMIS member database by July 4, 2026.

National Convention – 102% Award

Awarded to Departments reaching 102% of their 2026 Department membership goal 30 days prior to National Convention, August 1st, 2026. Award will be based on membership entered in the ALAMIS member database by August 1st, 2026.

Seating at National Convention will be based on each department's percentage of their 2024 membership goal, from highest percentage to lowest.

UNIT AWARDS

Unit Award:

100% Unit Award

- Presented to Units that reach 100% of their 2026 membership goal by January 31, 2026.
- Deadline January 31, 2026
- Materials and Guidelines:
 - This award will be based on units that reach 100% of the reported goals by January 31, 2026 as verified by ALAMIS.

INDIVIDUAL AWARDS

Unit Award:

New Unit Award

- Presented to New units chartered between September 1, 2025 and July 31, 2026.
- Deadline July 31, 2026
- Materials and Guidelines:
 - This award is automatically presented upon receipt and processing of new unit charter applications at National Headquarters.

NEW Retention Award

- Presented to units with 95% membership retention
- Receive a certificate plaque if reached by 30 days prior to National Convention

Member Awards: Recruit/ Rejoin 10 (see attached Entry Form)

- **Presented to** member who recruit 10 NEW Senior members and or Junior members for the 2026 membership year.
- **Deadline** Members must be entered and paid in ALAMIS member database by June 1, 2026.
 - ENTRY FORM must be received at National HQ by June 6, 2026.
- **Materials and Guidelines:**
 - Forms can be printed from the ALA national Membership Committee page of the national website (www.legion-aux.org). You must be logged in to the MyAuxiliary area to access the page.
 - One entry per recruiter.

NEW Member Awards: Family 3 Award (see attached Entry Form)

- Presented to member who recruits 3 NEW Auxiliary, SAL, and Legionnaire for the 2026 membership year.
- Deadline Members must be entered and paid in ALAMIS member database by June 1, 2026.
 - ENTRY FORM must be received at National HQ by June 6, 2026.
- Materials and Guidelines:
 - Forms can be printed from the ALA national Membership Committee page of the national website (www.legion-aux.org). You must be logged in to the MyAuxiliary area to access the page.
 - One entry per recruiter.

★ Department Awards ★

- 100% membership ribbons for each District and Unit who achieve 100% by Department's close of books.
- 100% membership pin for each District and Unit President and Membership Chairpersons who Achieve 100% by Departments close of books
- 105% – Any Unit or District that obtains 105% by Department Close of Books will receive a plaque award from the Department Membership Chairperson.

★Department Chairperson Awards★

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HEART OF A HERO AWARD

Veterans Day is
November 11th, 2025.

Highest in each
membership
grouping will win a
prize.



DAWN'S HEART AWARD

Your Chairperson's
Birthday is **February
22nd, 2026.**

Highest in each
membership
grouping will win a
prize.

Are YOU REDDY??

Take your passion
and make it
HAPPEN



NATIONAL MEMBERSHIP THEME

“Mission Driven Family Focused”

**“Utilize Creative Ways to
Integrate Membership with
Celebration”
“Make it Fun”**



Central Division



Bald Eagles

**Freedom, Independence,
strength, power and
authority**

Northwestern Division



Mighty Oak

**Strength, endurance,
wisdom, and power**

Eastern Division



Rose

**Life, Love,
Beauty, Devotion**

Western Division



The Americas

**Valor, Bravery,
Strength, Sacrifice,
Justice, Strength**

Southern Division



The Bison

**Strength, Resilience,
Abundance, Bravery**

★ Department Membership Challenge ★



Are YOU REDDY??

#HeartsAsOne

♥ District Challenges 2025-2026 ♥

DISTRICT 15
DISTRICT 16
DISTRICT 2
DISTRICT 1
DISTRICT 3
DISTRICT 4
DISTRICT 5
DISTRICT 6

CHALLENGES
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DISTRICT 11
DISTRICT 17
DISTRICT 14
DISTRICT 12
DISTRICT 7
DISTRICT 8
DISTRICT 9
DISTRICT 13



★ Weekly Reports ★

Are YOU REDDY??

To understand the Weekly Report...

- Every Friday, National sends out the Weekly Report which shows how every Unit in the Department of Florida stands with their Membership objectives.
- The report is broken down below into categories.

2025 UNIT NUMERIC OBJECTIVES

If your percentages show NaN and/or Infinity please send us your Goals

This report updates once daily at 1:00am Eastern Time

	UNIT	CITY	OBJECTIVE	JUNIOR	SENIOR	TOTAL	PERCENT
	0033	Pensacola	0	0	8	8	#DIV/0!
	Total		0	0	8	8	#DIV/0!
01	0075	Crestview	222	3	231	234	105.41%
District	Unit Number	City	Goal for the Year	Juniors	Current Amount of paid Senior Members	Total Amount of current paid Members (includes Juniors)	TOTAL / OBJECTIVE = PERCENTAGE
Same info here, except it is for your District							
	Total		1904	36	2042	2078	109.14%
Total			1904	36	2042	2078	109.14%

So, when you hear a District's percentage is ____%, this is where the number comes from



**I'M
REDDY!**