

ALA Dept of Florida

OPERATION MOVE:

MISSION EDUCATION

MOBILIZING OUTSTANDING VOLUNTEERS EVERYWHERE
PROGRAM ENGAGEMENT PLAN

*"Every lesson shared,
every scholarship awarded,
every veteran's story told—
moves us closer
to a brighter future."*

WAYS TO MOVE:



VOLUNTEER YOUR
TIME & TALENTS



SUPPORT
SCHOLARSHIPS



SHARE VETERAN
STORIES



DONATE &
SPREAD THE WORD



ADVOCATE FOR
EDUCATION &
OPPORTUNITIES



MOVING STUDENTS
TOWARD SUCCESS



MOVING MILITARY CHILDREN
THROUGH TRANSITIONS
WITH SUPPORT



MOVING VETERANS' STORIES
INTO CLASSROOMS



MOVING COMMUNITIES
TO INVEST IN SCHOLARSHIPS



MOVING LEGISLATION
FORWARD TO CREATE
OPPORTUNITIES



★ #LearnTheMission ★

TOGETHER, WE MOVE EDUCATION FORWARD.
TOGETHER, WE MOVE LIVES FORWARD.



★ INTRODUCING OUR ★ EDUCATION TEAM

MISSION AUXILIARY SERVING HEROES

★ DEPARTMENT EDUCATION PROGRAM ★

★ *Learning Today, Leading Tomorrow* ★

#LearnTheMission



TRICIA WINEGAR
COMMITTEE MEMBER



DAWN DAVIS
CHAIR



JAN FARRINGTON
COMMITTEE MEMBER

Together, we inspire, educate, and
EMPOWER OUR COMMUNITIES!

EDUCATION IS SO IMPORTANT!





The Department of Florida

EDUCATION PROGRAM

Purpose: The purpose of the Education Committee is to promote quality education for children—especially for military children—and adults.

Standing Rule #6, Mission Outreach Programs.



★ KEY PROGRAM STATEMENTS ★

- ★ To promote quality education for children, especially for military children, and adults
- ★ To encourage schools to invite veterans to speak in their classrooms
- ★ To provide scholarships for students who desire a college education
- ★ To support legislation that establishes new scholarship opportunities
- ★ To support the Education program and scholarship opportunities of The American Legion

NOT

TOP SECRET

MISSION: EDUCATION
BUILDING A STRONGER FUTURE



*"An investment in knowledge
pays the best interest."*

— Benjamin Franklin

**NOT
TOP SECRET**

**MISSION:
EDUCATION**

★ AWARDS ★

RECOGNIZING EXCELLENCE. HONORING SERVICE.
SUPPORTING EDUCATION.



CHAIRMAN'S AWARD: OPERATION KNOWLEDGE

Presented to one Unit in each membership grouping who completes the mission: Operation Knowledge.

Throughout the year, work the Education Program, using different activities listed below or missions listed on Facebook. Collect your "stamp" in your passport and take pictures! When your unit has filled their passport, take a picture of it and send in, along with photos of each mission. All units completing the mission will be recognized, and the most creative passports in each grouping will be presented with an award. Send to Department Chairperson at education@alafl.org.



DEADLINES!!



DEPARTMENT AWARDS:

ELIZABETH A. NELSON AWARD is awarded to the Unit having the best year-round program through participation in all phases of the education and scholarship program and in conformity with the current National Program. This award is sponsored by St. Cloud, Unit 80. Entries must be received by the Department Education Chairman no later than May 1, 2027.



KATHY DEROUIN AWARD is awarded to the Unit which hosts the best educational tutoring program. Grades can include Pre-K through high school or any adult literacy course. Tutoring may take place in schools, libraries, community centers, or afterschool programs and should conform with the National guidelines. This award is sponsored by Orlando, Unit 19. The report must be received by **May 26th, 2027**, which is 30 days prior to the Department Convention. The report should be sent to the Department Education Chairperson.



NATIONAL AWARD:

UNIT AWARD: MOST OUTSTANDING UNIT EDUCATION PROGRAM (PER DIVISION).

All unit entries must be submitted via electronic form by 5 p.m. EST **TBA**
Note: You will receive confirmation when your award is submitted. You may also upload other supporting documentation that will give the committee a full picture of the supporting work your unit has accomplished this year. These files can be photos (JPG, JPEG or TIFs – no larger than 14MB) or PDF documents. If you have more than three supporting files, please email the committee email address listed on the form. National Awards Form Link: <https://www.legion-aux.org/National-Awards-Form>



★ SEE UNIT GUIDE FOR FULL DETAILS
ON ALL DEPARTMENT AWARDS ★



REPORTS

TELL THE STORY ★ SHOW THE IMPACT ★ HONOR THE MISSION

When submitting Year-End Reports, Units are asked to include a narrative that highlights and describes the key activities and accomplishments from throughout the year. A strong, detailed narrative helps bring events to life and provides a clearer understanding of the Unit's impact. The narrative serves as a way to tell the Unit's story.



CONSIDER INCLUDING:

- ★ The inspiration or purpose behind the activities
- ★ Individuals or groups involved
- ★ Community response or participation
- ★ Measurable outcomes or notable successes.

All photos must be submitted in their original format—not saved from Facebook or other social media platforms. Images downloaded from these sources are often compressed and resized, resulting in lower quality. These versions may appear blurry or pixelated when printed or included in reports and publications.

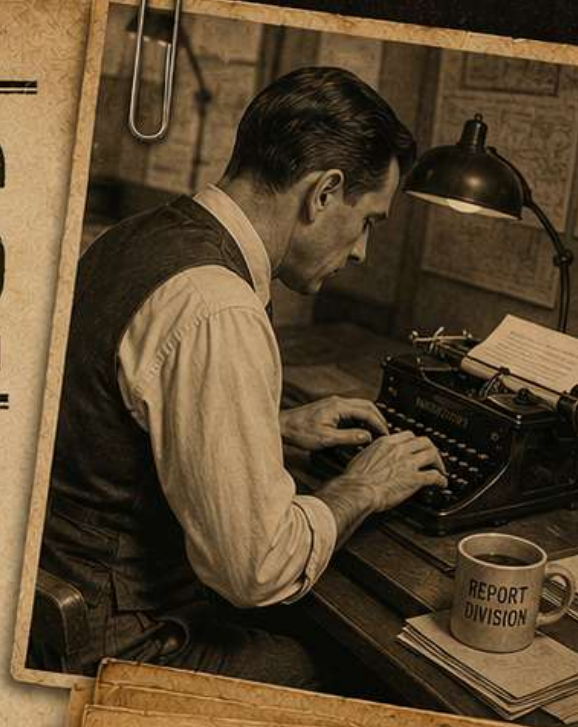


DEADLINES:

- ★ Unit Year-End Reports must be submitted to District Chairpersons no later than **TBA**. Units are encouraged to CC the Department Chairperson when sending reports. Duplicate submissions are welcome if it ensures receipt.
- ★ District Year-End Reports must be submitted to the Department Chairperson no later than **TBA**. District Presidents are asked to include all Unit reports along with the District summary. These reports are essential for compiling the Department's final submission to National Headquarters.

Preferred delivery is via email to education@alafl.org

DO NOT MAIL REPORTS



NOT

TOP SECRET

MISSION BRIEFING



*Our Mission.
Their Future.
Our Legacy.*

**DEADLINE
TBA**



★ ACCURATE REPORTS ★ STRONG UNITS ★ POWERFUL LEGACY ★



MISSION SUPPORT

SERVING HEROES THROUGH EDUCATION

MISSION CHECKLIST

COMPLETE MISSIONS. MAKE AN IMPACT. EARN YOUR STAMP.

★ TOGETHER, WE SERVE! ★



1 STUDENTS ★

- ☐ Send encouragement cards to military students.
- ☐ Donate school supplies using Operation Homefront.
- ☐ Recognize military children at a meeting.
- ☐ Share a military child resource on social media.
- ☐ Participating in ALA's Give 20 to Education.
- ☐ Collect Box Tops for Education and donate to a community school.
- ☐ Donate books.



2 VETERANS ★

- ☐ Invite a veteran to speak at a school.
- ☐ Share a veteran's story online.
- ☐ Record a veteran interview.
- ☐ Contact a local teacher about Veteran's Day activities.



3 SCHOLARSHIPS ★

- ☐ Promote one ALA scholarship.
- ☐ Promote Department scholarships.
- ☐ Share scholarship deadlines.
- ☐ Highlight a past scholarship recipient.
- ☐ Conduct a scholarship fundraiser.
- ☐ Award a scholarship through your Unit to support a local student's educational journey.



4 ADVOCACY / LEARNING ★

- ☐ Learn about education-related legislation.
- ☐ Share education legislation information with members.
- ☐ Write a letter supporting scholarship opportunities.
- ☐ Contact local representatives.
- ☐ Share on social media education legislation.
- ☐ Educate yourself and your members—learn more about ALA on ALA Academy.



5 TEACHERS ★

- ☐ Support a school literacy project.
- ☐ Volunteer in a classroom.
- ☐ Celebrate and uplift educators during Teacher Appreciation Week (first full week of May).
- ☐ Honor the value of education during American Education Week (week prior to Thanksgiving).
- ☐ Host a welcome back to school event for teachers.



★ SERVICE NOT SELF ★

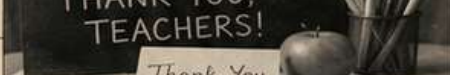
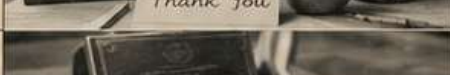
AMERICAN LEGION AUXILIARY
#LearnTheMission





IMPORTANT DATES

MARK YOUR CALENDAR. HONOR OUR MISSION.

SEPTEMBER 11, 2026	★	PATRIOT DAY (9/11 REMEMBRANCE DAY)	
SEPTEMBER 17, 2026	★	CONSTITUTION DAY	
NOVEMBER 11, 2026	★	VETERANS DAY	
NOVEMBER 16-20, 2026	★	AMERICAN EDUCATION WEEK	
DECEMBER 7, 2026	★	NATIONAL LETTER WRITING DAY – Encourage students to write letters to veterans, or have veterans write letters to students.	
JANUARY 25-29, 2027	★	CELEBRATE LITERACY WEEK FOR FLORIDA	
FEBRUARY 1, 2027	★	STUDENT APPLICATIONS FOR THE DEPARTMENT MEMORIAL SCHOLARSHIP ARE DUE TO LOCAL UNITS	
MARCH 1, 2027	★	APPLICATIONS FOR DEPARTMENT SCHOLARSHIP, MEMORIAL SCHOLARSHIP, NORMA KERKOW FEMALE VETERANS SCHOLARSHIP, AND NATIONAL SCHOLARSHIP DUE TO DEPARTMENT	
MARCH 2, 2027	★	READ ACROSS AMERICA DAY (ask your local school if veterans can come into classrooms and read)	
APRIL 1, 2027	★	UNIT YEAR END REPORTS DUE TO DISTRICT CHAIRPERSONS	
APRIL 15, 2027	★	PURPLE UP! DAY FOR MILITARY CHILDREN	
APRIL 15, 2027	★	CHAIRPERSON AWARD HEARTS IN THE HALLS SUBMISSION DUE	
APRIL 15, 2027	★	DISTRICT YEAR END REPORTS DUE TO DEPARTMENT CHAIRPERSONS	
APRIL 16, 2027	★	NATIONAL LIBRARIAN'S DAY	
MAY 1, 2027	★	ELIZABETH A. NELSON DEPARTMENT AWARD SUBMISSION DUE	
MAY 1, 2027	★	NATIONAL PRINCIPAL DAY	
MAY 3-7, 2027	★	NATIONAL TEACHER APPRECIATION WEEK	
MAY 4, 2027	★	NATIONAL TEACHER APPRECIATION DAY	
MAY 24, 2027	★	KATHY DEROUIN DEPARTMENT AWARD SUBMISSION DUE (30 DAYS PRIOR TO DEPARTMENT CONVENTION)	
JUNE 1, 2027*	★	NATIONAL AWARD MOST OUTSTANDING UNIT EDUCATION PROGRAM SUBMISSION DUE * (DATE TO BE DETERMINED AFTER NATIONAL CONVENTION)	

EDUCATE ★ INSPIRE ★ HONOR

SOCIAL MEDIA

STAY CONNECTED. STAY INFORMED. SUPPORT THE MISSION.

National Facebook Group:
ALA Education



Department Facebook Group:
ALAFL Education



RESOURCES

Department
Website



Department
Education
Program



National
Website



National
Education
Program



TAL National
Education



National
Emblem
Sales



Tutoring



Student
Veterans
Association



NOT

TOP SECRET



MISSION BRIEFING

*Your Mission.
Their Future.
Our Legacy.*

CONFIDENTIAL
FOR AUTHORIZED PERSONNEL ONLY



★ CONNECT. ENGAGE. EDUCATE. EMPOWER. ★

MISSION AUXILIARY PASSPORT

★ SERVING HEROES ★



NAME: _____

UNIT NUMBER: _____

CITY: _____

★ ★ ★ ★ ★ ★ ★ ★ ★ ★
AMERICAN LEGION AUXILIARY

Service Not Self
#LearnTheMission

★ OFFICIAL STAMPS ★ PROOF OF SERVICE

1.	2.
Students	Veterans
3.	
Scholarships	
4.	5.
Advocacy/ Learning	Teachers



MISSION

The mission of the Education Committee
is to promote quality education for
children—especially for military
children—and adults.

ALA

DEPARTMENT OF

FLORIDA

EDUCATION PROGRAM

PASSPORT

★ SERVING HEROES ★



CHAIRMAN'S MISSION OPERATION KNOWLEDGE

2026-2027