

What is the Beads of Courage® Program?

Children who are diagnosed with a serious illness are thrust into a confusing world of needle pokes, medical treatments, and long hospital stays away from the comforts of home.

These children face daily challenges with strength and courage. But they need something to hold onto on tough treatment days – something that reminds them how far they've come, and encourages them to keep going.

That's where Beads of Courage comes in.

The signature Beads of Courage Program uses colorful beads as meaningful symbols of courage that commemorate milestones during treatment.

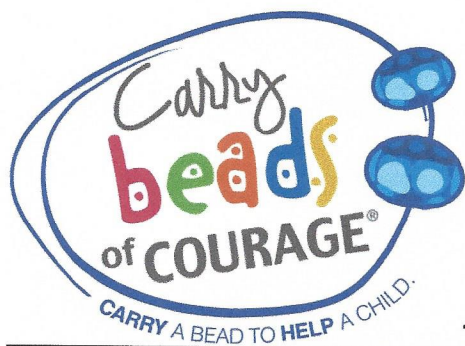
Each bead represents something a child had to endure, but also gives them a way to say, "I did it!"

The Beads of Courage Program makes children happy. It helps them cope with treatment and restores their confidence and self-worth. It encourages them to stay strong and feel proud of what they have accomplished. It gives them a way to record, own and tell their stories of courage.

Thank you for supporting Beads of Courage and the 60,000+ children we serve.



Thank you for making healing happen!



TALKING POINTS for CARRY A BEAD

Call to Action: Please visit www.BeadsofCourage.org to make a donation or sign up to CARRY A BEAD like me!

Why Carry A Bead: CARRY A BEAD is an easy way to support children battling serious illness. These beads become "Act of Courage" beads and will be given to children or teens who participate in the Beads of Courage Program on tough treatment days -- those days when they need to be reminded that, while the fight is theirs to fight, they will never fight it alone.

What is Beads of Courage: A program that supports children and teens battling serious illness through the use of colorful beads given for each test, procedure, and milestone along their treatment journey. Each bead honors a child's strength and courage.

Just the Facts:

- Beads of Courage, Inc., is a 501(c)3 nonprofit based in Tucson, Arizona.
- Beads of Courage serves approximately 60,000 children in the U.S. and six other countries.
- Mission Statement: Beads of Courage, Inc. provides innovative arts-in-medicine supportive care programs for children coping with serious illness, their families and the healthcare providers who care for them.
- How to help: Visit www.BeadsofCourage.org to make a donation.

About the Beads of Courage Program

The Beads of Courage Program is a flagship program of Beads of Courage, Inc. In this program, children receive beads that symbolize their treatment journey. Every bead represents a different treatment or procedure. Over time, their colorful Beads of Courage visually represents their courageous journey for all to see and honor.

Website and Social Media (#carryabead #beadstrong #CourageRoars)

Website: www.beadsofcourage.org

Twitter: [Twitter.com/beadsofcourage](https://twitter.com/beadsofcourage)

Facebook: [Facebook.com/beadsofcourage](https://facebook.com/beadsofcourage)

Instagram: [Instagram.com/beadsofcourage](https://instagram.com/beadsofcourage)

Want to do more?

We are always recruiting celebrities, athletes, and heroes of all kinds to help spread the word about Beads of Courage, so please share your Carry A Bead experience with everyone you know. If you need more information on the Carry A Bead Program, please contact us at: info@beadsofcourage.org

CALLING ALL HERO'S: Answer the Call to Carry a Bead!

beads
of **COURAGE**®
Carry a Bead

The Beads of Courage mission is to help children's with serious illness record and be able to tell their own stories of courage. Every bead we give is a symbol of this courage, honor and hope.

Beads of Courage is recruiting our all American heroes - active duty military, veterans, police, fire, EMS, and more - to share your strength and courage with a child or teen coping with serious illness. These beads then become Act of Courage Beads given to children like Tucker on a tough treatment day.

Carry! Decide what adventure you and your beads will share - no experience is too small or too great! Your courage and strength are infused into the beads you carry.

Connect! Write a caring note with the Story Card, send it and email any photos you would like to share back to Beads of Courage. Give some social media love on your journey too - tag us at #CarryaBead on Twitter, Instagram or Facebook.

Collect! Start your own collection by keeping your matched bead to symbolize your shared strength and commitment to care. Look back on it and smile, knowing you helped encourage a child in a fight for life.

Join us and be a hero to a child coping with serious illness. Let them know they are not alone in their fight. Carry a Bead today!

**Order your kits today for
yourself or to send to
a hero you know!**

\$15 Your donation for each Carry a Bead kit also supplies our Bead Pharmacy with 500 beads!

[Order Here!](#)

Meet Tucker, 6 years Tucker was born without the left side of his heart. His first open-heart surgery was when he was 12 days old and he has had two other heart surgeries in his short 6 years of life. Tucker loves his Beads of Courage because they help show everything that he has been through and they show how brave he is.

Beads of Courage is a 501(c)3 :: Tax ID #20-2721500
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