



TALKING POINTS for CARRY A BEAD

Call to Action: Please visit www.BeadsofCourage.org to make a donation or sign up to CARRY A BEAD like me!

Why Carry A Bead: CARRY A BEAD is an easy way to support children battling serious illness. These beads become "Act of Courage" beads and will be given to children or teens who participate in the Beads of Courage Program on tough treatment days -- those days when they need to be reminded that, while the fight is theirs to fight, they will never fight it alone.

What is Beads of Courage: A program that supports children and teens battling serious illness through the use of colorful beads given for each test, procedure, and milestone along their treatment journey. Each bead honors a child's strength and courage.

Just the Facts:

- Beads of Courage, Inc., is a 501(c)3 nonprofit based in Tucson, Arizona.
- Beads of Courage serves approximately 60,000 children in the U.S. and six other countries.
- Mission Statement: Beads of Courage, Inc. provides innovative arts-in-medicine supportive care programs for children coping with serious illness, their families and the healthcare providers who care for them.
- How to help: Visit www.BeadsofCourage.org to make a donation.

About the Beads of Courage Program

The Beads of Courage Program is a flagship program of Beads of Courage, Inc. In this program, children receive beads that symbolize their treatment journey. Every bead represents a different treatment or procedure. Over time, their colorful Beads of Courage visually represents their courageous journey for all to see and honor.

Website and Social Media (#carryabead #beadstrong #CourageRoars)

Website: www.beadsofcourage.org

Twitter: [Twitter.com/beadsofcourage](https://twitter.com/beadsofcourage)

Facebook: [Facebook.com/beadsofcourage](https://facebook.com/beadsofcourage)

Instagram: [Instagram.com/beadsofcourage](https://instagram.com/beadsofcourage)

Want to do more?

We are always recruiting celebrities, athletes, and heroes of all kinds to help spread the word about Beads of Courage, so please share your Carry A Bead experience with everyone you know. If you need more information on the Carry A Bead Program, please contact us at:

info@beadsofcourage.org