



American Legion Auxiliary

In the Spirit of Service Not Self for Veterans, God and Country

Approval Request – American Legion Auxiliary Emblem Use

The American Legion owns the names and trademarks of the American Legion Auxiliary. The American Legion Auxiliary is entrusted by The American Legion with protecting the name and official marks of the ALA. Use of the emblem must be approved by American Legion Auxiliary National Headquarters. If approval is granted, it is a one-time, limited use. The following information must be completed in full and **submitted to your department secretary**.

Requesting Member Name & Unit & Email:

Manufacturer/Vendor Name:

Vendor Address:

City:

State:

Zip:

Vendor Contact Email:

Type of Product(s) Emblem is to be used on:

Intended use:

Exact Quantity of Item(s) to be Ordered*:

**Ordering new quantities requires a new authorization.*

***A sample, photo, link to your website or vendor mark-up of the
American Legion Auxiliary emblem use must be attached.***

Department Secretary Signature

State

Date

Department Secretary: submit completed form to emblem@ALAforVeterans.org