

ALA FLORIDA DISTRICT PUBLIC RELATIONS REPORT FORM 2025-2026

Due Date: April 15, 2026

District # _____

Chairperson Name (person reporting): _____

Mailing Address: _____

Email: _____ Phone #: _____

SOCIAL MEDIA INFORMATION

How many units in your District? _____, and list the units with Facebook accounts:

Does your district have a Facebook page, provide name _____

What other social media platforms are used by units:

Instagram: Yes No Twitter/X: Yes No TikTok: Yes No Others (list):

Total Followers per Platform:

Facebook: _____ Instagram: _____ Twitter/X: _____ TikTok: _____

Other (Platform/Followers): _____

TOTAL PRESS / MEDIA ACTIVITY

Did any unit create a media contact list? Yes (attach copies) No

Activity	Quantity
Broadcast Minutes (Radio/TV)	_____
Interviews with Reporters	_____
Articles Published (attach 3 copies)	_____
Letters to the Editor	_____
TV Programs/Interviews/Event Coverage	_____
Junior Press Releases	_____
Event Flyers Created	_____
Total Submissions (all above)	_____

Send one copy of each that is applicable: printout, screenshot, JPEG, PDF, or Word Doc.

NARRATIVE Highlight each units' PR activities, please include (on separate sheet):

- Social media growth and strength
- Mission-related interviews and written articles.
- Programs highlighted (ALA Academy, VCAF/NVCAF, POW/MIA Awareness, Be the One).
- Branding efforts (ALA apparel, RED shirt Fridays, creative ideas).
- Volunteer work and donations to other organizations.

**SEND THIS REPORT AND INCLUDE ALL RECEIVED UNIT REPORTS TO DEPARTMENT PR CHAIRPERSON
VIA EMAIL PUBLICRELATIONS@ALAFL.ORG**