

DISTRICT PUBLIC RELATIONS REPORT FORM 2022-2023
Reporting Date April 15, 2023

District # _____
Name of Person Reporting _____
Address _____
E-Mail _____ Home# _____ Cell# _____

Did any of your units create a website or social media page? _____ If yes, give information

Name of website/social media page with date created (use additional sheet if needed):

PRESS/MEDIA TOTAL AMOUNTS FOR YOUR DISTRICT

Total Minutes of Broadcasting (Radio/TV) Time _____
Do any of your units post regularly on: Facebook _____ Instagram _____ Twitter _____
Other, name of platform(s): _____ Provide the unit numbers:

Total Number of Social Media Followers: Facebook _____ Instagram _____ Twitter _____
Other (name of platform/number of followers): _____

Did any your units create a media contact list? _____, provide the name/email etc.

Interviews with reporters _____ # Articles published _____ (**attach three; copies**)
Letters to the Editor _____
TV aired program/interviews/event coverage _____ (list dates/times)
Junior Press Releases _____ # Articles sent to Dept Newsletter _____ # Event flyers _____
Total of all of the above _____ (**send one copy of each that is applicable: print, screenshot, jpeg, pdf, or word doc**)

Do any of your units publish a Newsletter _____ Post Family Newsletter _____ E-Bulletin _____
E-Newsletter _____ (**send a sample of three different copies**), provide the unit numbers.

Narrative: Provide a description of how our theme "Continue our Legacy of Respect" C.O.L.O.R. inspired your district, how did you apply the PDP theme and item. Has your district social media page grown since last year. Describe your mission related interviews and written articles, and what program(s) were highlighted in your district. Did your district leadership wear ALA apparel in public, and what other creative branding ideas were used. How did your district bring awareness to Gary Sinise Foundation – Central Florida. Provide up to 20 pictures (print, screenshot, jpeg, pdf, or word doc) of your district working the mission and programs from this term.

SEND THIS REPORT TO YOUR DEPARTMENT PUBLIC RELATIONS CHAIRMAN