

1st Slide (Lights are dimmed) **Music Starts**

Slide (plays through the whole song)

Good Afternoon Ladies! Are we a LIGHTHOUSE? My name is Jane Hardacre and I am your Department Membership Chairman. The theme is 'Shining for Membership'. The Membership committee members are: La Donna Stovall, Irma Wehrli, Barbara LiButti, Linda Hayes, Linda Hall and Jo Ann Maitland

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The National Membership goal for the 2014-2015 year is growing to a million members by their centennial year of 2019, by honoring our veterans and military through meaningful service.

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ARE YOU ONE IN A MILLION?

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Florida's 2015 Membership Goal is **38, 775**. Our monthly milestones are **3,231** renew/rejoins.

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We need to engage our members to retain them. Rejoin former members and attract new members.

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How can we do this?

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Communicate. Be open to new and different ideas. Offer volunteer opportunities. Promptly address and resolve conflicts in a positive manner.

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Use ALAMIS to obtain info on members who have not paid since 2012. Establish phone bank to call former members. Send out a letter requesting feedback.

Tell story about server in Port Charlotte. You never know when an opportunity will come your way. Be prepared.

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Increase the Auxiliary's visibility in the community. Be welcoming and kind to persons of all ages and backgrounds. Wave the first year membership dues for eligible female veterans. National is waiving their portion.

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November 4th is 60% for Renew and Rejoins. February 7th is 85% for Renew and Rejoins. May 28th is 100% for Total of Renew/Rejoin and new members. HIP HIP HOORAY!

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Department Awards. Unit President and Membership w/ highest % by close of books (one w/in every grouping). District President and Membership Chairman w/ highest % by close of books (one w/in every grouping). There will also be a 105% plaque at close of books.

100% pin to all Unit Presidents and Membership Chairmen w/ 100% by close of books.

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WE CAN DO IT!!

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I would like to leave you with a quote: "Lighthouses don't get all wobbly when the weather gets rough...they just stand there shining'. Author unknown.

ANY QUESTIONS