

American Legion Auxiliary Department of Florida



Ringling In Membership

Lisa Hoyland

Department Membership Chairman

2023-2024

Ring in Membership 2023-2024

Welcome to a captivating membership year in the American Legion Auxiliary. Our President, Dee Bell has always been completely committed to our organization and “Service not Self.” This year, through her “**Bells in S.E.R.V.I.C.E.**” theme, your service to our Veterans, Military families, Community and Children and Youth will be heard throughout Florida with the ringing of bells.

The Membership theme is “**Ring in Membership**”. Each District has been given a unique bell to energize members while working the Mission. Bells have been a symbol and used for centuries in celebration, announcement, triumph and joy. This year we will celebrate and promote our membership by “**Ring in those Bells**” throughout the year.

Be creative while “**ringing in membership**” in your Units. Telephone those members who have not renewed, keep in touch with those who you haven’t seen in a while & invite them back, do you have a bell behind the bar, use it to announce new members and the Unit accomplishments. **Have fun with it!** While respecting each other and working as a team, each member in the Department of Florida is the most important part of the bell, the “clapper.”

The hash tag **#ringyourbell** is about you the members, your units, your program, your accomplishments, your events, your volunteering, your fundraisers and your **Selflessness, Expectations, Respect, Values, Ideals, Commitment, Excellence.** Don’t forget our “Tinker Bells” (junior members) to help with membership drives.

We will be having a Membership “Bell Parade” at Fall Conference, each District will be pulling out all the “**bells and whistles**” to celebrate membership in Florida. Maintaining and increasing your membership is vital to your unit, district, department and our organization, but that is not our only goal. Inspiring **ALL** Florida “**clappers**” to participate in meetings, programs, volunteering, events and **RING YOUR BELL** celebrating your accomplishments.

Have Fun -Ring in membership!

Lisa Hoyland

Department Membership Chairman

Key Program Statements:

- The role of the Membership Chairman is to encourage and support the nationwide effort to attract and retain a diverse, active membership and assist units with new members and retaining membership of our current members to ensure the future of the American Legion Auxiliary.
- By honoring our veterans and military through meaningful service, the American Legion Auxiliary will grow our membership. We must let members know that they are the Auxiliary's most valuable asset.
- There are several things members can do to promote membership for the American Legion Auxiliary including enhancing the member experience, reaching out to former and expired members, attracting new members and understanding and respecting member rights.

For More Information on Membership Processing please visit us at www.alafl.org under Programs for the Membership Processing Book.

JOIN US ON FACEBOOK

ALA Committee Facebook Groups are spaces on the social media network for ALA members to discuss or share about broad or narrow topics related to each committee. Groups provide an arena for organic discussion about your local programs or services and present the opportunity to cultivate brand awareness.

This group is for members of the American Legion Family and their friends who are committed to enhancing the membership experience for members of the American Legion Auxiliary. Posts and comments will be "in the spirit of good will" and include the sharing of ideas and success stories that will inspire others. Photos and videos will be encouraged.

**Department of Florida Membership Facebook Page:
ALAFL Membership**

DEPARTMENT MEMBERSHIP COMMITTEE
2023-2024

DEPARTMENT CHAIRMAN

Lisa Hoyland
1115 61st Street South.
Gulfport, FL. 33707
c. 727-482-0873
membershipchairman@al afl.org

AREA MEMBERSHIP CHAIRMAN

NORTHERN AREA

Districts 3, 4, 5, & 17
Irma Wehrli
northernareamembership@al afl.org
PO Box 1846
Lake City, FL 32056
386-755-3814

EASTERN AREA

Districts 6 & 12
Diane Rousseau
easternareamembership@al afl.org
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Fruitland Park, FL 34731
352-360-0016

CENTRAL AREA

Districts 7, 15 & 16
Sandy Alan
centralareamembership@al afl.org
410 Palmer Circle
Palm Harbor, FL 34685
616-648-5357

SOUTHERN AREA

District 9, 11 & 14
Gail DuPuis
southernareamembership@al afl.org
3041 SW Court
Ft. Lauderdale, FL 33312
561-706-9979

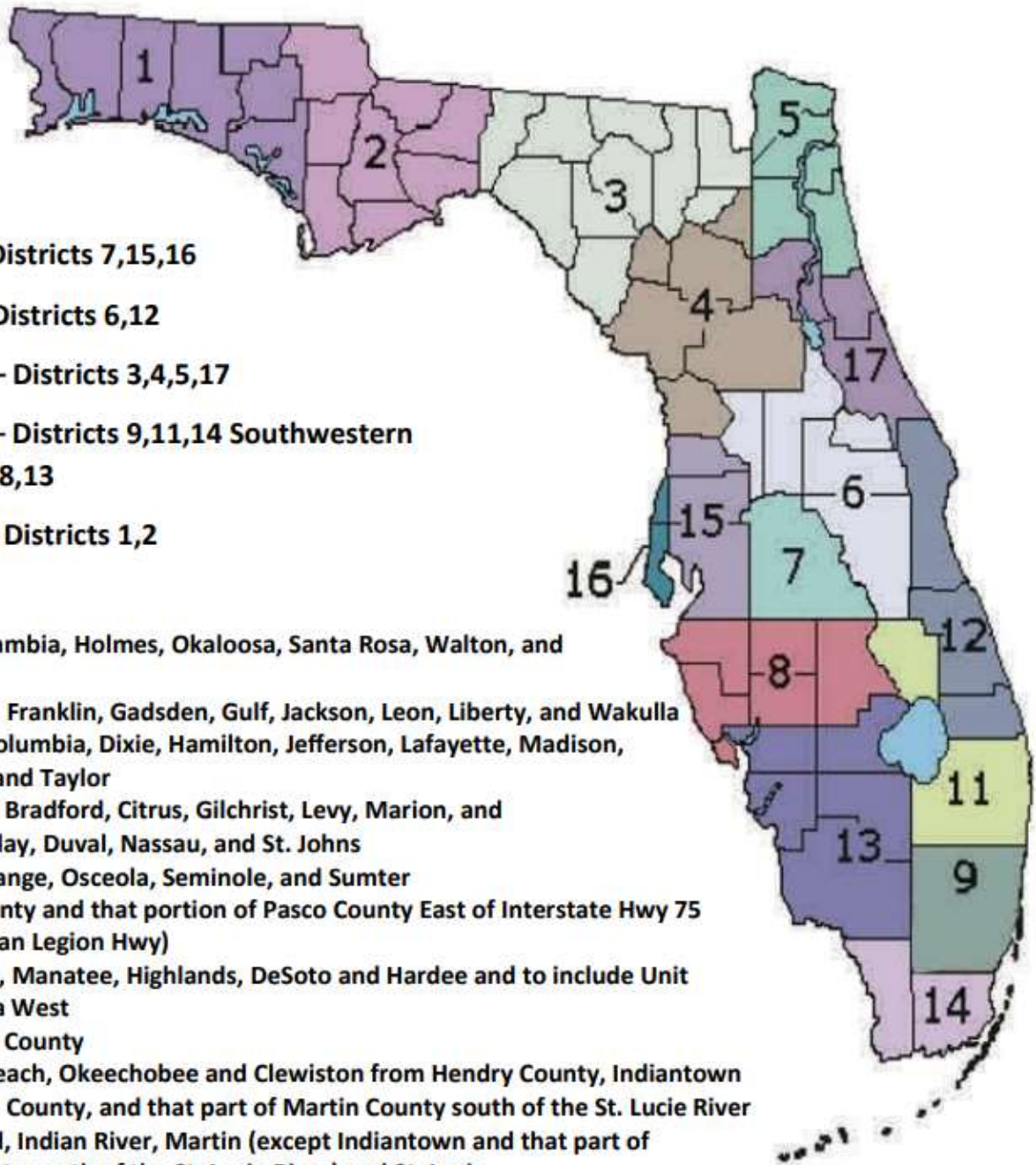
WESTERN AREA

District 1 & 2
Tracy Bragg
westernareamembership@al afl.org
2067 Wilsons Plover Circle
Navarre, FL 32566
850-382-6012

SOUTHWESTERN AREA

District 8 & 13
Theresa Walls
southwesternareamembership@al afl.org
48 Palm Drive
Ellenton, FL 34222
941-730-3260

DISTRICT AND AREA ORGANIZATION



AREAS:

Central – Districts 7,15,16

Eastern – Districts 6,12

Northern – Districts 3,4,5,17

Southern – Districts 9,11,14
Southwestern
– Districts 8,13

Western – Districts 1,2

DISTRICTS:

1 – Bay, Escambia, Holmes, Okaloosa, Santa Rosa, Walton, and Washington

2 – Calhoun, Franklin, Gadsden, Gulf, Jackson, Leon, Liberty, and Wakulla

3 – Baker, Columbia, Dixie, Hamilton, Jefferson, Lafayette, Madison, Suwannee, and Taylor

4 – Alachua, Bradford, Citrus, Gilchrist, Levy, Marion, and Union. 5 – Clay, Duval, Nassau, and St. Johns

6 – Lake, Orange, Osceola, Seminole, and Sumter

7 – Polk County and that portion of Pasco County East of Interstate Hwy 75 (The American Legion Hwy)

8 – Sarasota, Manatee, Highlands, DeSoto and Hardee and to include Unit 113 Rotonda West

9 – Broward County

11 – Palm Beach, Okeechobee and Clewiston from Hendry County, Indiantown from Martin County, and that part of Martin County south of the St. Lucie River

12 – Brevard, Indian River, Martin (except Indiantown and that part of Martin County south of the St. Lucie River) and St. Lucie

13 – Charlotte, Collier, Glades, Hendry (except Clewiston) and Lee, except Unit 113 Rotonda West

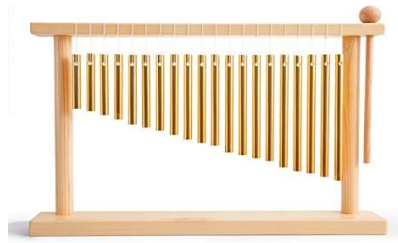
14 – Miami - Dade and Monroe

15 – Hillsborough County, that portion of Pasco County, except New Port Richey, Hudson, Holiday, and Seven Springs West of Interstate 75, (The American Legion Hwy), and all of Hernando County

16 – Pinellas County and New Port Richey, Hudson, Holiday, and Seven Springs from West Pasco County

17 – Flagler, Putnam, and Volusia

“RINGING IN” ALA MEMBERSHIP



DEPARTMENT OF FLORIDA
MEMBERS

CLAPPERS

DEPARTMENT HEADQUARTERS

BELL TOWER

DEPARTMENT PRESIDENT

MA BELL

PAST DEPARTMENT PRESIDENTS

ANGEL BELLS

DEPARTMENT OFFICERS

STATIONARY BELLS

DEPARTMENT MEMBERSHIP
CHAIRMAN

BELLE OF THE BALL

DEPARTMENT CHAIRMEN

ACTION BELLS

DEPARTMENT SGT.-AT-ARMS

BELLMAN

DISTRICT PRESIDENTS

BELL-RINGERS

UNIT PRESIDENTS

FIRE BELLS

DISTRICT MEMBERSHIP CHAIRMAN

PHONE BELLS

UNIT MEMBERSHIP CHAIRMAN

ALARM BELLS

JUNIOR MEMBERS

TINKER BELLS

DEPARTMENT OF FLORIDA BELLS



District	BELLS
1	BIKERS BELLS
2	SCHOOL BELLS
3	DINNER BELLS
4	CHURCH BELLS
5	SHIPS BELLS
6	WEDDING BELLS
7	CRYSTAL BELLS
8	DESK BELLS
9	DOOR BELLS
11	BICYCLE BELLS
12	PATRIOTIC BELLS
13	BRASS BELLS
14	HAND BELLS
15	COW BELLS
16	JINGLE BELLS
17	GARDEN BELLS

CELEBRATE OUR MEMBERS

Yahoo! It's your celebration
Yahoo! This is your celebration
Celebrate our members, come on
Let's celebrate
Celebrate communities, come on
Let's celebrate

There's a party going on right here
A dedication to veterans we hold dear
Bring your renewals and your rejoins too
The American Legion Family welcomes
you
Come on Now
Ring Your Bells Loud
Come be a member and have a good
time
Celebration
Salute our veteran's and have a good
time

For God and County we come together
American Legion membership is stellar
For veterans around the world come on!

Yahoo! This is your celebration
Yahoo!
Celebrate good times, come on!
This is your celebration
Ring the bells for membership, come on!
Let's celebrate

We're gonna have a good time tonight
Military families are alright

We're gonna have a good time tonight
Our memberships, are out of sight, baby
We're gonna have a good time tonight
Educate our members, it's alright
We're gonna have a good time tonight
Come Be the One, save a veteran's life

For God and Country we come together
American Legion membership is stellar
For veteran's around the world come on!

Yahoo! It's a celebration
Yahoo! This is your celebration
Celebrate good times, come on!
Celebrate our veterans, come on!
We're gonna have a good time tonight

Military families are alright
We're gonna have a good time tonight
Our memberships, are out of sight, baby
We're gonna have a good time tonight
Educate our members it's alright
We're gonna have a good time tonight
Come Be the One, save a veteran's life

Yahoo! Yahoo!
Celebrate good times, come on!
Ring Bells for memberships, come on!
Celebrate good times, come on!
American Legion Auxiliary, come
on!
Celebrate good times, come on!
Come on!

“IMPORTANT DATES”
MEMBERSHIP CELEBRATIONS
2023 – 2024

NATIONAL DUES EMAILS/MAILINGS REMINDERS

“Bell Communication”	July 2023 Email Renewal Reminder
“Alexander Graham Bell”	September 15, 2023 – 1st USPS Renewal Notice
“Bell Communication”	November 2023 – Email Renewal Notice
“Love Bell Reminder”	February 1, 2024 – 2 nd USPS Renewal Notice

(Email reminders are only sent to members if there is an email address in ALAMIS)

“ALL THE BELLS AND WHISTLES” DEPARTMENT DATES

“Clear as a Bell”	Department Workshop	July 21-23,2023
“School Bells Ring”	School of Instruction	Within 30 days of Workshop
“Festival of the Bells”	Fall Conference	November 17-19,2023
“With Bells On”	Department Convention	June 13-16, 2024

DEPARTMENT MEMBERSHIP DATES

“Membership Bells Grow”

EVENT	TARGETS	DATE
#1 – “Christmas Bells”	75%	December 7,2023 (Pearl Harbor Day)
#2 – “Bellflowers Bloom”	85%	March 15, 2024 (TAL Birthday)
#3 – “May Bell”	95%	May 24, 2024 (National Poppy Day)
#4 – “Bluebell”	100%	July 4, 2024 (Independence Day)
#5 – “Allioni’s Bell”	102%	July 24, 2024 (30 Days Prior to National Convention)

DEPARTMENT MEMBERSHIP AWARDS

“LUNCH BELL”

Membership Luncheon will be held at Department Workshop for Department Offices, P.D.P. Mentors, Area Membership Chairmen, District Presidents, and District Membership Chairmen.

BOK TOWER

(Lake Wales, FL)

A special gift will be given to the Unit President and Membership Chairman in each membership grouping with the highest percentage received by Department and processed the week prior to Department Workshop.

TAKE ACTION LIBERTY BELL

(Liberty Bell in Tallahassee, FL)

A special gift will be given to the Unit President and Membership Chairman in each membership grouping with the highest percentage in membership received by Department and processed the week prior to Department Fall Conference.

CALIFORNIA BELL TOWER

(Islands of Adventure, Orlando, FL)

A certificate will be given to the first Unit President and Membership Chairman in each membership grouping to achieve 100% in membership.

FREEDOM SQUARE LIBERTY BELL

(Magic Kingdom, Orlando, FL)

100% pins will be presented to **ALL** District Presidents, District Membership Chairman, Unit Presidents and Unit Membership Chairman who achieve 100% by April 15, 2024.

100% membership ribbons for banners for each District and Unit who achieve 100% by close of books.

“VICTORY BELL”

A plaque will be presented to each District and Unit President achieving 105% by close of books.



2024 MEMBERSHIP AWARDS

Member Award: Recruit 10

- **Award:** Special gift selected by the National Membership Chairman
- **Presented to:** Members who recruit 10 NEW Senior and/or Junior members
- **Deadline:** Members must be entered and paid in ALAMIS member database by June 1, 2024.
 - **FORMS** must be received at National HQ by June 5, 2024.
- **Materials and guidelines:**
 - Form can be printed from the ALA national Membership Committee page of the national website (www.ALAforVeterans.org). You must be logged in to the *MyAuxiliary* area to access the page.
 - One entry per recruiter.

Unit Award: 100% Unit Award

- **Award:** 100% Unit Flag Ribbon
- **Presented to:** Units that reach 100% of their 2024 membership goal by January 31, 2024.
- **Deadline:** January 31, 2024
- **Materials and guidelines:**
 - This award will be based on units that reach 100% of their reported goals by January 31, 2024 as verified by ALAMIS.

Note: Departments must submit unit goals to National Headquarters by September 1, 2023, to be eligible for the 100% Unit Award. These must be sent in a specific format which will be provided by NHQ. 100% Unit Flag Ribbons for winning units will be mailed to each department for distribution.

Unit Award: New Unit Award

- **Award:** \$25.00 Gift Certificate to Emblem Sales
- **Presented to:** New units chartered between September 1, 2023 and July 31, 2024.
- **Deadline:** July 31, 2023.
- **Materials and guidelines:**
 - This award is automatically presented upon receipt and processing of new unit charter applications at National Headquarters.

Department Award: 85% Award

- **Award:** \$85 to be used to advance the ALA mission
- **Presented to:** Departments reaching 85% of their 2024 department membership goal.
- **Deadline:** TAL Birthday, March 15, 2024.
- **Materials and guidelines:**
 - Award will be based on membership entered in the ALAMIS member database by March 15, 2024.

Department Award: 95% Award

- **Award:** \$95 to be used to advance the ALA mission
- **Presented to:** Departments reaching 95% of their 2024 department membership goal.
- **Deadline:** National Poppy Day®, May 24, 2024.
- **Materials and guidelines:**
 - Award will be based on membership entered in the ALAMIS member database by May 24, 2024.

Department Award: 100% Award

- **Award:** \$500 to be used to advance the ALA mission
- **Presented to:** Any department that has reached 100% of their department goal.
- **Deadline:** Independence Day, July 4, 2024.
- **Materials and guidelines:**
 - Award will be based on membership entered in the ALAMIS member database by July 4, 2024.

Department Award: 102% Award

- **Award:** \$500 to be used to advance the ALA mission
- **Presented to:** Any department that has reached 102% of their department goal.
- **Deadline:** 30 Days Prior to National Convention, July 24, 2024.
- **Materials and guidelines:**
 - Award will be based on membership entered in the ALAMIS member database by July 24, 2024.

Seating at National Convention: Seating at National Convention will be based on each department's percentage of their 2024 membership goal, from highest percentage to lowest.



2024: RECRUIT 10

Members who recruit 10 new junior or senior Auxiliary members for the 2024 membership year.

One entry per recruiter.

Certified forms must be received at ALA National Headquarters by June 5, 2024.
Please send this form to your department headquarters office no later than one week prior to the deadlines.

New members must be paid in ALAMIS by June 1, 2024.

ENTRY/CERTIFICATION FORM

Please type or print legibly and fill out the form completely. Incomplete forms may not be processed.

Recruiter's Name: _____ Member ID#: _____

Recruiter's Department: _____ Unit #: _____ Email: _____

Recruiter's Address: _____

Names of New Members

Member ID#

Names of New Members

Member ID#

1. _____

6. _____

2. _____

7. _____

3. _____

8. _____

4. _____

9. _____

5. _____

10. _____

Certified by Department Secretary:

DATE: _____

Department Secretary

Printed Name: _____ Dept: _____

Dept Secretary Signature (required): _____

***I certify that all 10 members are new and joined into the 2024 year.**

***I've provided or verified member ID numbers and that the form is filled out legibly and completely.**

DO NOT SEND INCOMPLETE FORMS or more than 1 form per recruiter.

Units: Send form to your department secretary.

Departments:

Please either scan and email to:
membership@ALAforVeterans.org
(Subject line: Recruit 10)

Or

Fax: (317) 569-4502 (Attn: Membership)

***Must be received at NHQ no later than midnight June 5, 2024.**

Each recruiter will receive a special gift selected by the 2024 National Membership Committee Chairman.

One award per recruiter.



American Legion Auxiliary Membership 101 & FAQ

Membership Eligibility 101:

Membership in The American Legion Auxiliary shall be limited to the:

- (1) grandmothers, mothers, sisters, spouses, and direct and adopted female descendants of members of The American Legion; and
- (2) grandmothers, mothers, sisters, spouses, and direct and adopted female descendants of all men and women who served in either of the following periods: April 6, 1917, to November 11, 1918 and any time after December 7, 1941 who, being a citizen of the United States at the time of their entry therein served on active duty in the Armed Forces of any of the governments associated with the United States during either eligibility periods and died in the line of duty or after honorable discharge;
- (3) grandmothers, mothers, sisters, spouses, and direct and adopted female descendants of all men and women who were in the Armed Forces of the United States during either of the following periods: April 6, 1917, to November 11, 1918; and any time after December 7, 1941 who served on active duty in the Armed Forces of the United States during either eligibility periods and died in the line of duty or after honorable discharge; and
- (4) to those women who of their own right are eligible for membership in The American Legion.

Other factors to consider when determining membership eligibility:

- When a request for ALA membership is based on the military service of a family member who is still living, that family member must be a current member of The American Legion before the female relative or spouse may join.
- When a request for ALA membership is based on a deceased veteran the prospective member will be asked to provide verifying documentation that proves his/her eligibility (see acceptable documentation below).
- When a female veteran applies to join the ALA without being a member of The American Legion, she is eligible to join if her service dates fall within one (1) of the eligible service periods as described in the National Constitution. However, should her family members (including spouse) wish to join the ALA or the Sons of The American Legion through her service, she must first become a member of The American Legion.

The following documents are acceptable to verify membership eligibility in the ALA:

1. DD214 discharge papers (not issued until after the Korean War)
2. Official military orders
3. Official military service citations/awards
4. Letters related to the veteran's military service. Must be on official government letterhead.
5. Certificate from the VA records center in St. Louis
6. Data from the back of older discharges

Membership Eligibility Frequently Asked Questions:

Q: Is there any circumstance where a person could join the ALA without having a relative as a current member of The American Legion?

A: There are two circumstances when a person can become a member without having a relative as a current member of The American Legion.

- 1) When a woman has served in the military during the requisite dates. She may join the ALA without being a member of The American Legion.
- 2) When a person's membership is based on a deceased veteran the prospective member will be required to provide verifying documentation of the deceased relative's service dates to prove their eligibility.

Q: Is verification of veteran eligibility required by the Post Officer?

A: The signature of the Post Officer should be on every application of those applying for membership. If the Post Officer's signature cannot be obtained after a reasonable effort, a letter from the Department Adjutant will be accepted in lieu of the Post Officer's statement.

The only exception is if the applicant is eligible in her own right, then the Unit Secretary signs and dates the application upon verification of that female veteran's military record.

Q: In a female same-gender marriage, if the female spouse wartime veteran is a member or eligible to be a member of The American Legion, is the female wife eligible for membership in the Auxiliary?

A: On June 26, 2015, the United States Supreme Court issued a landmark decision in the case of Obergefell v. Hodges. The Court's ruling requires a State to license a marriage between two (2) people of the same sex and to recognize a marriage between two (2) people of the same sex when their marriage was lawfully licensed and performed out-of-State. This decision requires all states to recognize same-gender marriages. The Legion and the ALA will continue to accept into membership those individuals who meet membership eligibility criteria regardless of the gender of their spouses.

Q: Are stepchildren eligible to become members?

A: No, IRS regulation for 501(c)19 organizations do not include stepchildren in their definition of an auxiliary organization.

Q: Are men now eligible to join the Auxiliary?

A: Male spouses of current members of The American Legion are eligible to join the Auxiliary. Male spouses of all men and women who served in the eligible periods (April 6, 1917-November 11, 1918 and any time after December 7, 1941) and died in the line of duty or after honorable discharge are eligible to join the Auxiliary.

Grandfathers, Fathers, Uncles, Brothers or other male descendants are not eligible to join the Auxiliary.

Q: Are husbands of Auxiliary members able to now join the Auxiliary?

A: Husbands of American Legion Auxiliary members are only eligible to join the Auxiliary if their spouse is also a current member of The American Legion. Husbands would be eligible due to their spouse's membership in The American Legion and not through their spouse's membership in the Auxiliary.

Q: Is a person eligible through the war service of divorced spouse?

A: A divorced man or woman does not occupy the status of spouse and, therefore, has no eligibility. But the fact that a member of the Auxiliary has become divorced from whom they gained their eligibility does not force them to surrender their Auxiliary membership, even though they may be married to another person. However, if they become delinquent in their ALA dues, they may reinstate their membership only by payment of back dues for all years of delinquency.

Q: Are relatives of members of the Sons of The American Legion eligible for membership in the Auxiliary?

A: *Only if* the member of the Sons of The American Legion is also a member of The American Legion. If the SAL member is not eligible for membership in The American Legion, the applicant must secure eligibility through the service of an eligible veteran.

Q: Must a potential member join the Unit of the Post of which their service relative is a member?

A: No, the potential member is eligible for membership in any Auxiliary Unit.

Q: Is the spouse of a non-veteran eligible for membership on the war service of a former spouse who died either during the war or following discharge?

A: The fact that the widow of a veteran remarried does not deprive them of their right to belong to the Auxiliary. Under these circumstances the spouse of a non-veteran is eligible for membership in the Auxiliary if their former spouse was a veteran and died either during the war or following their discharge.

Q: Why is membership limited to two degrees of consanguinity (relation)?

A: The IRS regulation concerning auxiliaries to veteran service organizations states in part: "At least 75 percent of its members are veterans, spouses of veterans, or related to a veteran within two degrees of consanguinity (i.e., grandparent, brother, sister, grandchild represent the most distant allowable relationships)."

This means that no great or great-great-granddaughters can join the Auxiliary. Current members whose eligibility relationship is great-granddaughter, great-great-granddaughter or direct descendent can continue being a member, as long as their dues are kept current.

Membership Processing Frequently Asked Questions:

Q: Does a TAL Post have authority over a Unit's membership or money?

A: Besides verifying the eligibility of a potential Auxiliary member, no TAL Post has the authority to determine the membership of a unit or dictate what a Unit does with their finances.

Q: Can staff at ALA NHQ transfer a member to another unit at the request of the member?

A: No, units have final authority over their own membership. Units must accept the new members transfer and then submit a form to their department for processing.

Q: How long must units retain membership applications?

A: The American Legion National Judge Advocate/ALA Counsel General advises that since eligibility for membership can be challenged at any time during the life of the member, eligibility information should be retained indefinitely, as long as the member is alive. Only the eligibility information needs to be securely retained, and records can be digitized to save space and provide a more convenient way to retain the information. Units are advised to have access to a locked file cabinet in the post or other secure place for record retention and to redact any personally identifying information such as birthdate and social security number in order to secure information from identity theft. Counsel General notes that in the past four years, the IRS has been more stringent about demanding to see eligibility records when they are doing field audits of posts, units and departments. The fact that the IRS has escalated its audits of Legion and ALA entities in recent years may lead to confusion about the length of time for retaining IRS records versus the length of time for retaining eligibility verification records. Counsel General has advised that tax returns need be kept for only seven (7) years, but eligibility records should be retained for the life of the member.

Q: How does the Auxiliary update/correct a members' join date?

A: Members are required to provide proof of original join date, if proof cannot be provided, the member must pay necessary back dues to reinstate continuous membership.

Q: How does a unit request ALA MIS access?

A: All requests for ALA MIS access must be submitted to their department for approval and submission of request.

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Authorized Forms of Membership

The only authorized form of membership is active membership, of which there are two (2) classes: Senior and Junior. Granting special or honorary membership for any purpose or reason whatsoever is prohibited.

Senior members are those who are age eighteen (18) or older and those under the age of eighteen (18) years and married.

Junior members are those under the age of eighteen (18) years; their activities are supervised by Senior members. Upon reaching eighteen (18) years of age, Junior members are automatically admitted into Senior membership with full privileges. Junior members conduct their own meetings and perform their own special activities, planning their own community service projects and supporting unit projects. Junior members may hold honorary national officer positions. These young volunteers follow in the footsteps of Senior ALA members by donating thousands of hours in service to our veterans.

Once accepted as ALA members, they may continue their membership from year to year, whether or not their veteran relatives continue membership in The American Legion. The fact that a member's service relative is no longer a member of The American Legion does not compel the ALA member to lose their ALA membership, as long as they do not have a lapse in dues payments.

The phrase "died in the line of duty," applies to all persons who were killed in action, died of wounds or disease, were killed by accident or otherwise came to their death other than as a result of their own misconduct. In case of doubt, the Adjutant General of the Army, or the Navy Department, Washington, D.C., can advise if the person was considered to have died in the line of duty.

Any person who legally marries a member of The American Legion at any time is eligible for membership in the ALA. A man or woman who is the legal spouse of a male or female Legionnaire is eligible for membership in the ALA.

Widows from legal marriages are also considered spouses for membership.

Applications for membership must be completed for every applicant, and they must provide proof of their eligibility.

Paid Up For Life membership (PUFL): Any member in good standing whose membership dues are paid for the current year may become a PUFL member.

Honorary Life Memberships: This distinction was created for units that confer Honorary Life Membership on outstanding members.

Member Recruitment & Retention

Recruiting and retaining a diverse, active membership is critical to our mission. Well into the future, veterans will need our support and advocacy to assist them at home and abroad, during war and peacetime, to receive the attention and support they deserve.

To ensure the American Legion Auxiliary continues to exist for a future of serving our veterans, military, and their families, our goal is to enhance membership strength. Following is a sampling of the resources available on the MyAuxiliary portal of the national website at www.ALAforVeterans.org to assist in achieving this goal:

1. *The American Legion Family Membership Brochure*
2. *Paid Up for Life Application*
3. *Unit Guide*
4. *Door Hanger Templates*
5. *Volunteer Interest Form*
6. *ALAMIS Training Manuals*
7. *Membership Award Forms*

It is important for department officers, board members and other leaders to become familiar with the tools available as units work to increase the ALA's positive visibility to attract and retain members. Letting members know that their contributions are valued, along with welcoming, respectful treatment goes a long way toward creating a positive experience and an appealing environment for both current and potential members. Department officers are encouraged to mentor unit leadership with these ideals.

RENEWAL PHONE CALL

Hello, I'm _____ from Unit _____
(Your Name) (Name and Number)

here in _____. Are you _____?
(Location) (Member's Name)

The reason I'm calling is we noticed you have not renewed your membership in the American Legion Auxiliary for the current year.

Your membership is very important to us and we want to make sure everything is all right.

- If there is a problem, listen and see if the Auxiliary can be of help, or if a problem can be solved.
- If they have paid their dues, check it out and get back to them.
- If there is no problem, suggest times and dates you could come by and pick up her dues.
- Could I come by in the next 30 minutes to renew your membership, or would tomorrow about 10:00 a.m. be better?
- Confirm the response by repeating it, and also confirm her address with directions to her home.
- Thank her for her time no matter what the outcome!

ROLE PLAYING

Fears are based on assumptions about the person on the other side of the door or on the other end of the line. Put yourself in that position and go for it.

- Make a list of the fears you have when you call or
- Knock on doors. What is the worst thing that can happen?
- When you face your fears, they will become less scary.
- This will help you to be prepared for what may actually happen during canvassing/recruiting.



Reasons people say Yes:

- They like the person asking
- Believe in the program or organization
- Get something for the money
- Feeling generous
- Know their dues will be used well
- Feels guilty saying no
- Wants to support troops
- Knows someone in the organization

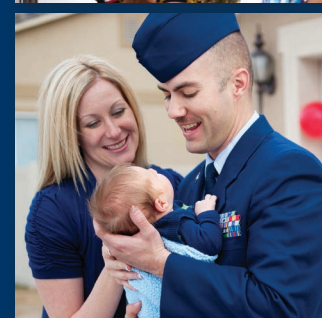
Reasons people say No:

- Does not believe in the program or organization
- Organization has a bad reputation
- Bad mood that day
- Belongs to too many other organizations
- Not sure what the dues will be spent on
- Heard that members gossip and bicker too much
- Person asking is too pushy



American Legion Auxiliary

At a Glance



**A Community of Volunteers
Serving Veterans, Military,
and their Families**

In the spirit of *Service Not Self*, the mission of the American Legion Auxiliary is to support The American Legion and honor the sacrifice of those who serve by enhancing the lives of our veterans, military, and their families, both at home and abroad. For God and country, we advocate for veterans, educate our citizens, mentor youth, and promote patriotism, good citizenship, peace, and security.

3 million hours of Auxiliary mission outreach services are volunteered annually for veterans and military families. Come join us!

Read more about the American Legion Auxiliary at www.ALAforVeterans.org

Email your questions or comments to alahq@ALAforVeterans.org



Your Local American Legion Auxiliary Contact:



**American Legion Auxiliary
National Headquarters**
3450 Founders Road, Indianapolis, IN 46268
P: (317) 569-4500 | F: (317) 569-4502
www.ALAforVeterans.org
www.ALAFoundation.org

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AUXILIARY MEMBER DISCOUNTS & SERVICES

The value of being an American Legion Auxiliary member is growing! You bring untold value to the Auxiliary and America's veterans through your service to our mission. To show our appreciation, we bring valuable benefits to you! Your membership brings you access to a wide array of discounts, products, and services:

- ★ Supplemental insurance
- ★ Telehealth services, hearing, dental, vision and prescription discounts
- ★ Hotel and resort discounts around the world
- ★ Discounted digital subscription to military news and more!

The American Legion Auxiliary also offers:

- ★ Free subscription to the quarterly *Auxiliary* magazine, which features news for and about ALA members, units, and those we serve
- ★ Opportunity to apply for scholarships
- ★ Eligibility to apply for emergency assistance through the Auxiliary Emergency Fund after three consecutive years of membership
- ★ Opportunity to attend the annual National Convention, held every August in rotating cities across America



For a detailed description of all discounts and services, visit www.ALAforVeterans.org.

AMERICAN LEGION AUXILIARY MISSION:

In the spirit of Service Not Self, the mission of the American Legion Auxiliary is to support The American Legion and honor the sacrifice of those who serve by enhancing the lives of our veterans, military, and their families, both at home and abroad. For God and country, we advocate for veterans, educate our citizens, mentor youth, and promote patriotism, good citizenship, peace, and security.



There are many opportunities for involvement in the American Legion Auxiliary. Help us get you connected!

I am interested in learning more about:

- Volunteering for Veterans, Military, and Their Families
- Youth Activities, Including ALA Girls State, Junior Member Programs, and Scholarships
- Member Discounts and Services
- Other _____

Please contact the following individual about volunteering or joining the American Legion Auxiliary:

Name	Phone	Email
Name	Phone	Email
Name	Phone	Email
Recruiter's Name	Unit/Post #	City
		State

Visit us online at www.ALAforVeterans.org

WHO WE ARE

Patriotism and veterans advocacy are so important to the American Legion Auxiliary that for a century, we've been serving, educating, and giving to America's finest—our military.

We answer the call of *Service Not Self*.

We are the male and female spouses, grandmothers, mothers, sisters, and direct and adopted female descendants of members of The American Legion. Some of us are veterans ourselves.

We are the American Legion Auxiliary. And we make a difference. You'll find us in nearly 8,000 local communities in the USA and in foreign countries.

Founded in 1919 during the first National Convention of The American Legion, the ALA has grown to be one of the largest veterans support organizations. And we'd love for you to be part of our mission outreach.



COME SEE WHAT WE'RE ABOUT!

If you value patriotism, responsible citizenship, volunteerism, and advocacy for veterans, the military, and their families, you will feel right at home in the American Legion Auxiliary.

You can educate school children about our nation's flag, assemble care packages to send to our troops, or volunteer at your local VA medical center. As a member of a local Auxiliary unit, you'll have a ready-made support system and many hands-on opportunities to serve the ALA mission. In addition to your annual membership dues, there are many ways to participate in making a difference in the lives of those we serve.

ALA FAST STATS

- ★ 3.2 million hours volunteered in serving veterans and military
- ★ Nearly 8,000 local Auxiliary units
- ★ Nearly \$7 million raised and spent on youth, scholarships, communities

- ★ \$1 million in scholarships awarded
- ★ Learning opportunities for members through our Mission Training events and ALA Academy courses
- ★ Part of a membership that makes up The American Legion Family



WHAT WE DO

We are one of the nation's most prominent supporters of veterans, military, and their families. The American Legion Auxiliary helps to advance the mission of The American Legion. From helping to draft the GI Bill in 1944 to advocating for veterans on Capitol Hill, the nonpartisan American

Legion Family is instrumental in advancing legislation that improves the quality of life for our nation's veterans and servicemembers.

WOMEN VETERANS & SERVICEMEMBERS

Are you a woman veteran or servicemember or do you know someone who is? A woman eligible for American Legion membership is also eligible to join the American Legion Auxiliary regardless of whether she is a member of The American Legion.



GET INVOLVED

Join the American Legion Auxiliary at www.ALAforVeterans.org/join, or complete the attached application and send it to the local Auxiliary contact listed on the back of this brochure. Once your membership eligibility is confirmed, you'll be directed to a local ALA unit in your community.

Your annual membership makes a difference. Even if you're limited on time to attend unit meetings or volunteer service, your dues will support the ALA's mission outreach efforts and activities. Once you've learned more about what we do, we hope you'll take the next step in becoming a member of the American Legion Auxiliary.



AMERICAN LEGION AUXILIARY - MEMBERSHIP APPLICATION

APPLICANT INFORMATION

Full Name _____

Address _____

City _____ State _____ ZIP _____

Home Phone _____ Cell Phone _____

Email Address _____ Unit # and Location (if known) _____

Date of Birth (Required) _____ / _____ / _____ Birth - 17 18 and over

Have you been a member previously? Yes No (If yes, fill in below, if known.)

Previous Unit City/State: _____ ALA ID#: _____

Signature of Applicant (or legal guardian if under 18) _____ Date _____

Submit this application to the ALA unit you wish to join. If unit is unknown, contact National Headquarters at (317) 569-4500 for assistance.
Annual dues must accompany completed application. Ask local contact for amount due. **Membership pending approval of application.**



DUES RECEIPT (Please Print)

Date _____

Received From _____ for 20 _____ Dues \$ _____

Recruiter's Name _____

Recruiter's Signature _____

Recruiter's Phone # _____

ELIGIBILITY INFORMATION

Eligible Through—Name of Veteran (Female Veterans: List Your Own Name) _____

If Living: American Legion Member ID # (Required) _____ Post # _____ City _____ State _____

Deceased (If veteran is deceased, contact ALA unit about the necessary military records.)

Veteran Served:

WWI (4/6/1917-11/11/1918)

Anytime After 12/7/1941 (check all that apply):

Global War on Terror Lebanon/Grenada WWII Other Conflicts

Vietnam Korea

Panama Gulf War Other Conflicts

Applicant's Relationship to the Veteran:

Male Spouse Female Spouse Mother Self

Grandmother Sister Daughter Granddaughter

To Be Completed By The American Legion Post Adjutant/Officer

I certify that the above named individual served at least one day of active duty during the dates marked above and was honorably discharged or is still serving honorably.

Post Adjutant/Officer Membership Verification _____ Date _____

ALA 05/2021

AMERICAN LEGION

AUXILIARY

Welcome!

**AMERICAN LEGION
AUXILIARY NATIONAL
HEADQUARTERS:**
3450 Founders Road
Indianapolis, IN 46268
P: (317) 569-4500
F: (317) 569-4502

**ALA WASHINGTON, D.C.
OFFICE:**
1608 K Street NW
Washington, D.C. 20006
P: (202) 861-1351
F: (317) 569-4502

EMAIL:
alahq@ALAforVeterans.org

ONLINE:
www.ALAforVeterans.org
www.ALAFoundation.org

OUR MISSION:

In the spirit of Service Not Self, the mission of the American Legion Auxiliary is to support The American Legion and honor the sacrifice of those who serve by enhancing the lives of our veterans, military, and their families, both at home and abroad.

For God and Country, we advocate for veterans, educate our citizens, mentor youth, and promote patriotism, good citizenship, peace and security.

*A Community
of Volunteers
Serving Veterans,
Military, and their
Families*

Thank you for becoming part of the American Legion Auxiliary (ALA)! Here is an overview of who we are and what we do, but there is so much more about why we matter. We encourage you to take our free online orientation, “ALA 101,” the first course in our ALA Academy. These online courses provide our members with information to help us better serve our mission. Log in today at www.ALAforVeterans.org/ALA-Academy.

We have so much useful information available for member the national ALA website. Accessing free information for members only is as easy as creating a username and password. Simply click on “Log In” at the top-right corner of our homepage at www.ALAforVeterans.org, and thousands of helpful resources are at your fingertips.



OUR RELATIONSHIP WITH THE AMERICAN LEGION

The ALA was founded in 1919 to support The American Legion, the largest organization of U.S. wartime veterans. Our mutual purpose is to make life better for our veterans, military, and their families. We work steadfastly, side by side, promoting patriotism and national security while supporting youth and advocating for those who have served our country.

ALA UNITS

The American Legion Auxiliary unit is where grassroots work of the Auxiliary takes place. There are almost 8,000 ALA



units nationwide. At the local level, The American Legion is called a post, and the Auxiliary is called a unit. All ALA units are attached to a Legion post, taking its name, location, and number (e.g., John P. Hand American Legion Auxiliary Unit 250), but units are not obligated to meet at the Legion post. If the post is no longer active, a unit may continue to function as what's called a widow unit. Sons of The American Legion groups within Legion posts at the community level are referred to as squadrons.

A note about ALA membership dues

An American Legion Auxiliary member's dues are made up of three portions, representing the three levels of our organization — national, department (state), and unit. The dues amount listed on your renewal notice is a total of these three portions. Membership dues are paid annually and can be paid directly to your unit or by calling ALA National Headquarters at (317) 569-4570, or by logging in to your profile on the national website at www.ALAforVeterans.org and paying your dues online.



The Auxiliary membership year is January 1 to December 31. Members pay dues prior to the start of the upcoming membership year, and many units start collecting dues six months in advance.

UNIT OFFICERS

Each ALA unit has a set of officers. Your unit can tell you more about the members who hold these offices, along with their specific responsibilities.

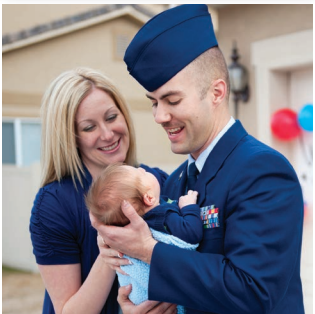
The American Legion Auxiliary Unit Guidebook, available at www.ALAforVeterans.org, also provides information about how a unit functions.



ALA NATIONAL PROGRAMS/ COMMITTEES

The following is a list of all national-level programs/committees in the ALA. Departments and units may have all of these programs, some, or additional committees included in their activities. Please visit www.ALAforVeterans.org for more information on ALA programs.

- ★ Veterans Affairs & Rehabilitation
- ★ Legislative
- ★ Poppy
- ★ Children & Youth
- ★ Community Service
- ★ Junior Activities
- ★ Education
- ★ Americanism
- ★ ALA Girls Nation
- ★ National Security
- ★ Membership
- ★ Auxiliary Emergency Fund
- ★ Leadership
- ★ Public Relations
- ★ Constitution & Bylaws
- ★ Finance
- ★ Risk & Compliance



FREQUENTLY ASKED QUESTIONS

What is The American Legion Family?

The American Legion Family is comprised of The American Legion, the American Legion Auxiliary, and Sons of The American Legion. The Legion Family also includes American Legion Riders, a program of American Legion Family members for motorcycle enthusiasts. While members of The American Legion Family are individually unique, collectively we are a multimillion-member powerhouse of caring advocates dedicated to service.



What are the advantages of American Legion Auxiliary membership?

The ALA is a remarkable organization with nearly 100 years of service to veterans and the nation's communities. In addition to the personal gratification and rewards gained in voluntary service, there are many tangible benefits for members of the ALA. Members receive a complimentary subscription to the Auxiliary's national quarterly magazine and have exclusive access to a wide variety of discount services and supplemental insurance products. Members also have access to free classes, webinars, and trainings through the ALA Academy. The Auxiliary Emergency Fund is a national grant assistance program that provides temporary emergency help to eligible members of the American Legion Auxiliary who have suffered a significant financial setback as the result of an act of nature or other personal crisis.

What if I need to update my name and/or address? Can I do this online?

Members whose dues are current can create an account to log in to the MyAuxiliary area on the national website to update their mailing address, phone number, and email address at any time. For log-in assistance or a name change, email ALAMIShelp@ALAforVeterans.org.

I paid my ALA dues. Why haven't I received my membership card?

Units are to provide members their card upon payment of dues. Members who renew either online or by phone with national headquarters are mailed a membership card to the home address on file. Members can log in to their MyAuxiliary account online at any time to print a copy of their most current ALA membership card.

How do I find my member ID number?

New senior members receive a 'Thank you for joining' email or postcard after they join. Their member ID number is located in the body of the email or on the address label of the postcard. A member's ID number is also listed on the address label of their quarterly *Auxiliary* magazine. Members can email membership@ALAforVeterans.org to request their ID number. Members will need their ID number in order to create their online profile on the national website.